

GI Tag for Five Iconic Products

Why in News?

The Bihar state agriculture department is working together with **Bihar Agricultural University (BAU)** in Bhagalpur to obtain <u>geographical indication (GI)</u> certification for at least 54 distinct region-specific products.

• Research is already in advanced stages for **five key items** as part of this collaborative effort.

Key Points

- Five advanced stage products are 'litti chokha' (Bihar's staple dish), Sonachur rice and Gulshan tomato from Rohtas, 'singhara' (water chestnut) and Digha Malda mango from Patna.
- The states with the most geographical indication (GI) tags are Uttar Pradesh, Karnataka,
 Maharashtra, Tamil Nadu and Kerala.
 - Bihar has six GI-tagged products Shahi litchi, Bhagalpuri Zardalu mango, Katarni rice,
 Maricha rice, Magahi paan (betel leaf) and makhana (foxnut).
- The central government's commerce ministry is backing the drive for Geographical Indication (GI) tags, in accordance with India's commitments as a member of the World Trade Organization and under the TRIPS (Trade-Related Aspects of Intellectual Property Rights) agreement.

Geographical Indication (GI) Tag

- A GI tag is a **name or sign used on certain product**s that correspond to a specific geographical location or origin.
- The GI tag ensures that only the **authorised users or those residing in the geographical territory** are allowed to use the popular product name.
 - It also protects the product from being copied or imitated by others.
- A registered GI is valid for 10 years.
- GI registration is overseen by the Department for Promotion of Industry and Internal Trade under the Ministry of Commerce and Industry.

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