



## Honey Mission and Sweet Revolution

**For Prelims:** National Beekeeping and Honey Mission, Beekeeping, Sweet Revolution

**For Mains:** Doubling Farmers' Income, Sweet Revolution, Promoting Apiculture

### Why in News?

Under the [Honey Mission](#), **1 lakh and 75 thousand bee boxes** have been distributed so far by the [Khadi and Village Industries Commission \(KVIC\)](#) after providing **beekeeping training to 17 thousand 500 beneficiaries** across the country.

- As per the National Horticulture Board (NHB), **Uttar Pradesh, West Bengal, Punjab, Bihar, Rajasthan, Himachal Pradesh, Haryana, Uttarakhand, Madhya Pradesh and Karnataka** were the **top ten honey-producing states in 2021-22**.

### What is Honey Mission?

- It was **launched in 2017** in line with the **'Sweet Revolution'**.
- Under the mission, the **KVIC under Ministry of Micro, Small and Medium Enterprises provides the farmers or beekeepers -**
  - Practical training about the examination of honeybee colonies,
  - Identification and management of bee enemies and diseases along with the management of bee colonies in all seasons.
  - Acquaintance with apicultural equipment's and
  - Honey extraction and wax purification.

### What is Sweet Revolution?

- **About:**
  - It is an ambitious initiative of the Government of India for **promoting apiculture, popularly known as 'beekeeping'**.
    - To provide a **booster shot to Sweet Revolution**, the government launched the **National Beekeeping and Honey Mission in 2020** (a central sector scheme under the **Ministry of Agriculture and Farmers Welfare**) as part of the [AtmaNirbhar Bharat scheme](#).
- **Aim:**
  - It aims to **accelerate the production of quality honey** and other related products.
    - The demand for good quality honey has grown over the years as it is considered a naturally nutritious product.
    - Other apiculture products such as **royal jelly, beeswax, pollens, etc., are also used extensively in different sectors** like pharmaceuticals, food, beverage, beauty, and others.
- **Significance:**
  - Technology intervention through this mission will ensure **bee conservation, prevent**

**diseases or the loss of bee colonies and provide quality and quantity of apiculture products.**

- Farming practices will yield **superior-quality honey and other products for the domestic as well as international market.**
- Beekeeping is a **low investment and highly skilled enterprise model**, in which technology application has emerged as a great enabler for socio-economic growth.
  - **Scaling up beekeeping will double farmers' income, generate employment, ensure food security and bee conservation**, and increase crop productivity.

## What is KVIC?

- KVIC is a **statutory body** established under the **Khadi and Village Industries Commission Act, 1956.**
- The KVIC is charged with the **planning, promotion, organisation and implementation of programmes** for the development of Khadi and other village industries in the rural areas in coordination with other agencies engaged in rural development wherever necessary.
- It functions under the **Ministry of Micro, Small and Medium Enterprises.**

For Infographic, [click here](#)

## UPSC Civil Services Examination, Previous Years Question (PYQ)

**Q.** Assess the role of National Horticulture Mission (NHM) in boosting the production, productivity and income of horticulture farms. How far has it succeeded in increasing the income of farmers? **(2018)**

**Source: PIB**

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