

# States' Startup Ranking 2021

#### Why in News?

The results of the 3<sup>rd</sup> edition of Ranking of States on Support to Startup Ecosystems were released by the Ministry of Commerce and Industry.

Earlier, the Ministry of Commerce and Industry released a <u>Ease of Doing Business (EoDB)</u>
 <u>Ranking</u>, which is based on Business Reforms Action Plan (BRAP) report 2020.

# What is States' Startup Ranking?

- About:
  - The <u>Start-up India initiative</u> of the Government of <u>India envisages</u> to <u>build a robust</u>
    Start-up ecosystem in the country for nurturing <u>innovation</u> and providing opportunities to budding entrepreneurs.
    - The <u>Department for Promotion of Industry and Internal Trade (DPIIT)</u> under the Ministry of Commerce and Industry has been conducting the States' Start-up Ranking Exercise since 2018.
  - The exercise plays a crucial role in easing the business environment for start-ups in the country.
- Objectives:
  - Help bring to fore progress made by the States/ UTs for promoting Startup ecosystem.
  - Foster competitiveness & propel the States/ UTs to work proactively.
  - Facilitate States/ UTs to identify, learn and replicate good practices.
- Classification: States and Union Territories are classified into 5 Categories,
  - Best Performers
  - Top Performers
  - Leaders
  - Aspiring Leaders
  - Emerging Start-up Ecosystems.

## How about the Rankings 2021?

- 7 broad Reform Areas:
  - The participants were evaluated across 7 broad Reform Areas consisting of 26
    Action Points ranging from,
    - Institutional Support
    - Fostering Innovation and Entrepreneurship
    - Access to Market
    - Incubation support
    - Funding Support
    - Mentorship Support to Capacity Building of Enablers.
- Result:
  - Gujarat and Karnataka appeared as the Best Performers in the States category.
    - Meghalaya top among UTs and North-eastern States category.
  - **Kerala, Maharashtra, Orissa and Telangana** won the **Top Performers** award among states category.

• Jammu and Kashmir appeared as the Top Performer among UTs and NE states category.



## What are the Related Initiatives?

- Open Network for Digital Commerce
- Fisheries Startup Grand Challenge
- Start Up India Fund
- Policy Reforms for Startups
- Start-up Cells
- National Startup Advisory Council
- Aatmanirbhar Bharat ARISE-Atal New India Challenge
- AIM-iCREST

**Source: PIB** 

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