



Uttar Pradesh Foundation Day 2024

Why in News?

On 24th January 2024, Uttar Pradesh celebrates its 75th Foundation Day. This day is known as **Uttar Pradesh Diwas** or UP Diwas in Hindi.

Key Points

- The state was called the Brahmishi Desh or the Madhya Desh in the Vedic period.
 - During the Mughal period, its territory was divided under governors.
- **On 24 January 1950, the United Provinces was renamed as Uttar Pradesh.**
 - From 1947 to 1950, India continued to adhere to British principles, leading to **Chakravarti Rajagopalachari serving as the Governor General** during this time. As a result, Uttar Pradesh was **established as a state under his leadership.**
- The initiative to celebrate 'Uttar Pradesh Day' was taken by the then **Governor Ram Naik** and this event has been celebrated **for three days every year since 2018.**
- Several **programs will be organised from January 24 to February 4, 2024, in Lucknow, Delhi and Noida.**
 - Several products will be exhibited under **One District One Product (ODOP)**, along with **Shilpotsav** in all the districts, like Awadh Shilpgram in Lucknow, Noida Haat Sector-32 and Kharak Singh Marg in Delhi's Connaught Place.
 - Shilpotsav is the **annual fair of artisans from across the country**, belonging to the weaker sections of the society.
 - Products of craftsmen from different states and cultural programs of the states were organised under **Ek Bharat Shreshtha Bharat.**

Ek Bharat Shreshtha Bharat

- This programme **aims to enhance interaction & promote mutual understanding** between people of different states/UTs through the concept of state/UT pairing.
- The **states carry out activities to promote a sustained and structured cultural connection** in the areas of language learning, culture, traditions & music, tourism & cuisine, sports and sharing of best practices, etc.