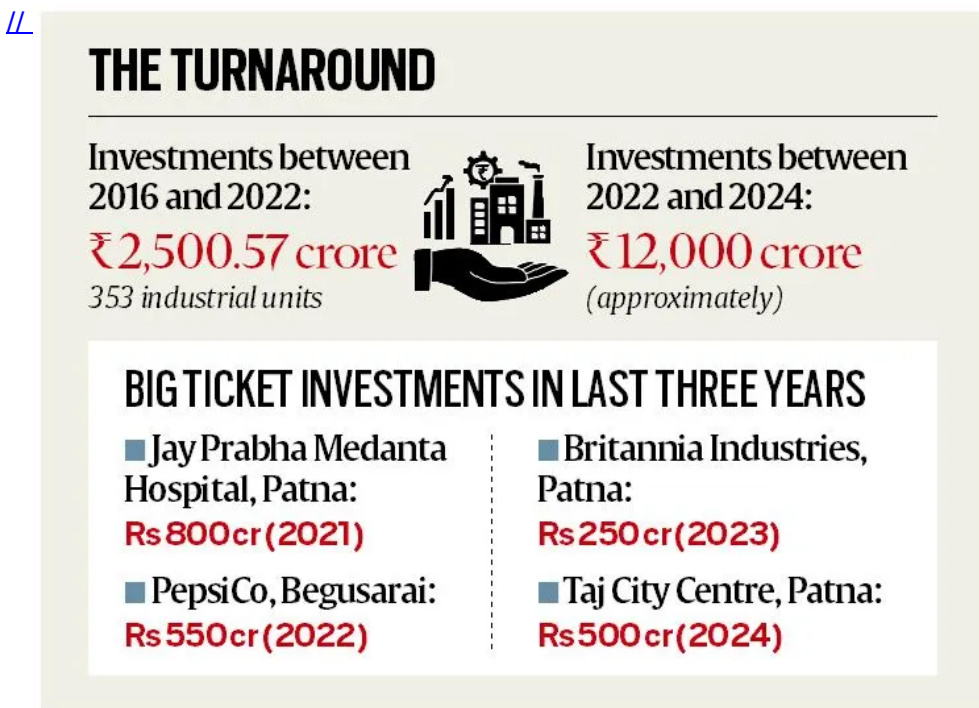




## Mega Industry Players in Bihar

### Why in News?

Recently, Bihar received **Rs 12,000 crore** in investment proposals between **2022 and 2024**, a significant rise from the Rs 2,500 crore received between 2016 and 2022.



### Key Points

- **Investors:** Major players like Britannia, PepsiCo, Tata Group, and Medanta are investing in the state.
- **Sectoral Focus:** Investments are primarily in textile, leather, [food processing](#), and cement industries.
  - Key projects include **Ambuja Cements' Rs 1,600-crore unit**, Tata Group's Taj hotel, and Medanta's hospital.
  - The entry of private players has significantly improved healthcare, reducing the load on government hospitals.
  - Bihar's strength in food processing, supported by abundant raw materials, is **recognised as a key area for future investment growth**.
- **Government Initiatives for Industry:** The state has created a **land bank of 5,000 acres** and leased out 7,592 acres in the last two years.
  - New industrial areas are being developed in **31 districts, with SEZs (Special Economic Zones) planned in West Champaran and Buxar**.
- **Challenges:** Despite progress, investors face issues with **land availability, infrastructure, [ease](#)**

[of doing business](#), and concerns about labor unrest.

- The government emphasized the importance of enhancing **single-window systems** and extending government incentives.

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