



# Unnat Bharat Abhiyan Scheme

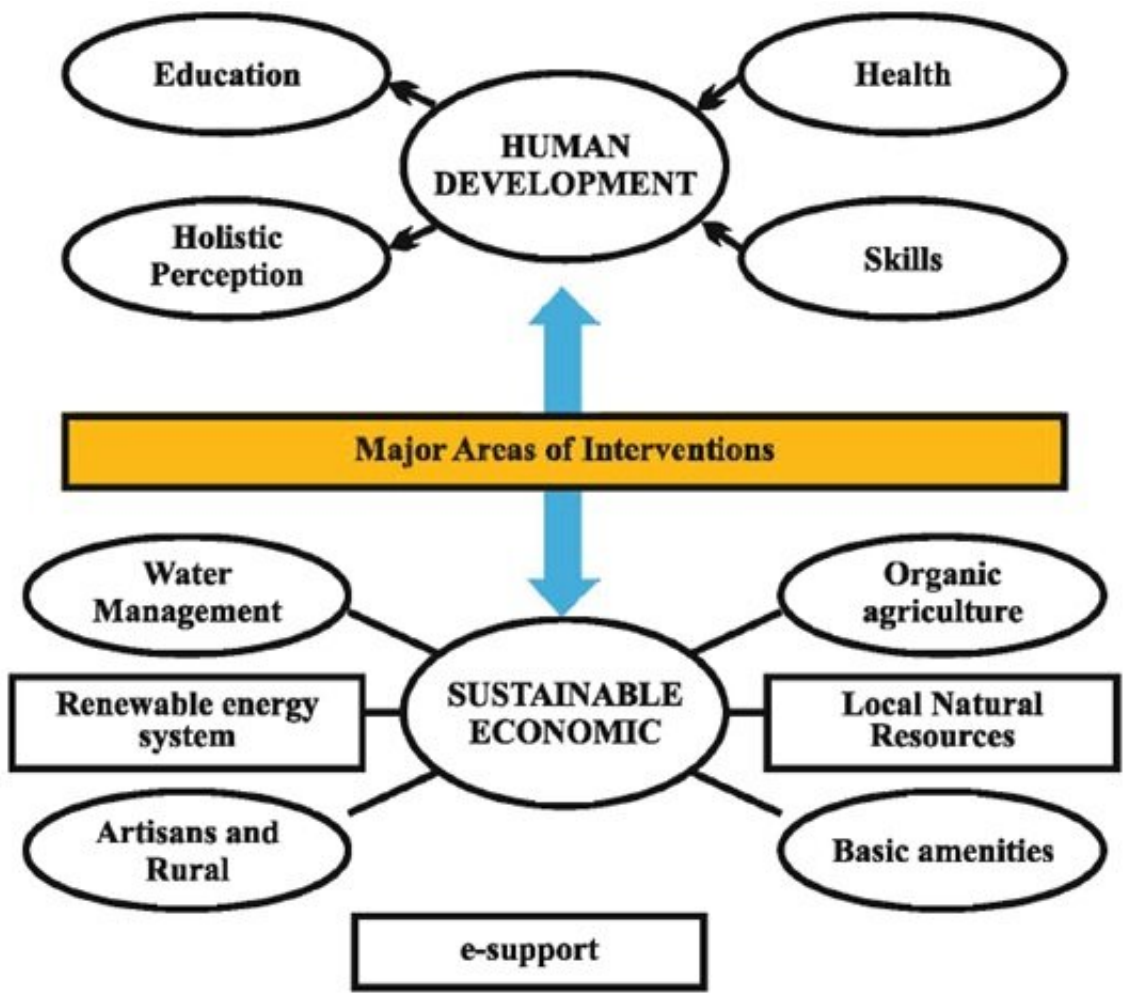
## Why in News

A review meeting regarding the progress of **Unnat Bharat Abhiyan Scheme** (UBA) was held via videoconferencing.

## Key Points

- **Highlights of the Meeting:** The **Union Education Minister emphasised** on the following:
  - Identify **three to five core issues common amongst all the villages** and few issues based on **local conditions** and work on these.
  - Efforts should be made to maximise the number of **Higher Educational Institutions** under the scheme in order to benefit more villages.
  - UBA should be used in **sensitizing the school teachers regarding [National Education Policy, 2020](#)**.
  - **Need for a portal** was highlighted which will serve as an interactive platform for different institutions wherein they can share success stories and motivate each other.
  - Carry out a **state-wise study** and **set targets regarding the parameters under UBA** such as improvement in literacy, healthcare etc.
- **Unnat Bharat Abhiyan:**
  - It is a flagship program of the **Ministry of Education**. It was **launched in 2014**.
  - It aims to **link the Higher Education Institutions (HEIs) with a set of at least (5) villages**, so that these institutions can contribute to the economic and social betterment of these village communities using their knowledge base.
    - It **covers two major domains** for holistic development of villages - **human development and material (economic) development** - in an integrated way.
  - The **Indian Institute of Technology Delhi (IIT, Delhi)** has been designated as the **National Coordinating Institute (NCI)** for the UBA scheme.
  - **Main Objectives:**
    - To **engage the faculty and students of HEIs in identifying development issues in rural areas** and finding sustainable solutions for the same.
    - Identify & select existing innovative technologies, enable customisation of technologies, or devise implementation methods for innovative solutions, **as required by the people**.
    - To allow HEIs to contribute to devising systems for smooth **implementation of various Government programmes**.
  - **Unnat Bharat Abhiyan 2.0:**
    - It is the upgraded version of **UBA 1.0**. It was **launched in 2018**.
      - **UBA 1.0** or UBA Phase-1 was the **Invitation Mode** in which Participating Institutions were invited to be a part of UBA.
      - Whereas **UBA 2.0 is the Challenge Mode** of Unnat Bharat Abhiyan

programme where all HEIs are required to willingly adopt at least 5 villages. Currently, UBA 2.0 Mode is going on.



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Source: PIB

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