



# Rajasthan to Become a Medical Tourism Destination

## Why in News?

Recently, the **Rajasthan government** decided to boost [medical tourism](#) by soon launching '**Heal in Rajasthan**' policy to attract international visitors.

- To formulate the policy a **medical value travel committee** has been appointed which will comprise representatives from various departments and organizations.

## Key Points

- The State government's **Medical and Health Department** has **collaborated with private hospitals, tour operators, and other stakeholders** to gather suggestions for the policy.
  - The main focus is on wellness, rejuvenation, and traditional medicine-based treatments, aiming to develop Jaipur and other cities as leading medical tourism destinations.
- The State government had made an allocation of **8.26% of the Budget** in 2024 to the health sector.
- It aimed at positioning Rajasthan as a model in healthcare through policy decisions, creation of opportunities for investment and employment, and growth in related industries such as pharmaceuticals and hospitality.
- The Medical and Health Department will collaborate closely **with the Bureau of Investment Promotion (BIP)** and [the Confederation of Indian Industry \(CII\)](#) to establish top-tier facilities aimed at attracting patients from other states and abroad seeking medical treatment.

**Note:** The **Bureau of Investment Promotion (BIP)** is a government agency in Rajasthan that **promotes investment and single-window clearances in the state**. The BIP's main goal is to support investors and promote investment in Rajasthan.

## Confederation of Indian Industries (CII)

- CII is a **non-government, not-for-profit**, industry-led and industry-managed organization.
- It works to create and sustain an environment conducive to the development of India, partnering industry, Government and civil society, through advisory and consultative processes.
- **Founded in 1895**, it is **headquartered in New Delhi**.