



Supreme Court Warns Patanjali Ayurved on Misleading Claims

[Source: IE](#)

The [Supreme Court in India](#) has warned Patanjali Ayurved, a popular Ayurvedic products company, against making false claims in their [advertisements](#) about curing diseases.

- The [Drugs and Magic Remedies \(Objectionable Advertisements\) Act, 1954](#), regulates drug advertisements and bans promotions of certain magic remedies.
- It prohibits ads that **falsely represent a drug's nature or effectiveness** and those promoting drugs for specific diseases listed in the Act.
- Additionally, it prohibits advertising magic remedies claiming to treat the same diseases.
 - The Act defines "magic remedy" to include **talismans, mantras, kavachas (amulets)**, and any other similar items that claim supernatural or magical properties for curing ailments.

Read more: [Guidelines to Curb Unfair Advertisements](#)

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