



Two Day Travel and Tourism Fair (TTF) 2023

Why In News?

A two-day Travel and Tourism Fair (TTF)-2023 was organized at Gyan Bhawan, Patna on October 7-8, 2023.

Key Points:

- In this two-day brainstorming, Bihar will be developed from the perspective of the capital of spiritual tourism. In the last session of the ceremony, Bihar Agriculture Minister Kumar Sarvjeet awarded the participants.
- Before the concluding session, a discussion was organized on the topic 'Possibilities of Spiritual Tourism: Meditation, Yoga, Health'.
- In the program, Protocol Officer of Bodhgaya Temple Management Committee, Rahul Dev told that a meditation center has been built in Bodhgaya. The first course will start in this center from this session.
- Tourism Corporation Director Nand Kishore said that Bihar is the spiritual capital. There are three important places in the world – Vatican City, Mecca and Bodh Gaya. Of these three, one is in Bihar, where tourists come from all over the world.
- **The following awards were given in this program-**
 - **Best Print Promotional Material Award:** India Tourism, Chhattisgarh Tourism and Jharkhand Tourism
 - **Partner Hotel Award:** Hotel Chanakya and Hotel AVR Patna
 - **Transport Partner:** Popular Tours
 - **Group Participations Award:** ABTO and TAB
 - **Most Innovation and Product:** Riya Travels and Tour
 - **Best Decoration Award (Small Pavilion):** Haryana Tourism
 - **Best Decoration Award:** Tourism Corporation of Gujarat Limited and Tamil Nadu Tourism
 - **Best Decoration Award (Big Pavilion):** Uttar Pradesh Tourism
 - **Most Promising Destination for Adventures and Spiritual Tourism:** Bihar Tourism



