



# Kashmir's Magic Carpet

[Source: TH](#)

## Why in News?

Recently, the famous **Hazratbal Dargah** in **Srinagar** is attracting locals for a rare spectacle of the washing and clipping of the **largest carpet** woven in Kashmir so far.

## What is Kashmir's Magic Carpet?

### ▪ About:

- **Kashmir's magic carpet made in Kashan Style is an intricate marvel**, 72 feet in length and 40 feet in width, weighing 1,685 kg, and **featuring over three crore knots**.
- It has taken **eight years** to weave, with artisans returning to the traditional trade and overcoming several challenges including the 2014 floods, the [abrogation of Article 370 in Jammu and Kashmir](#) in 2019, and the waves of the [Covid-19 pandemic](#).
  - At least 30 people are required to unroll this mammoth carpet.
  - A dedicated team of 30-35 professional washers diligently tends to it on a daily basis.
  - It is likely to embellish a palace in the [Middle East](#).
- Kashmiri artisans are competing for the first time against their long-standing **Iranian competitor**, who have crafted a carpet the size of a soccer field at 60,468 square feet.

### ▪ Kashan Style:

- The carpet follows the **Kashan style**, a historic design borrowed from the **Iranian city of Kashan**.
- The **Kashan style of ceramic art**, originating from the historic city of **Kashan in Persia** (modern-day Iran), has captivated art enthusiasts for centuries.
- Known for its **exquisite execution and intricate patterns**, Kashan ware represents a harmonious blend of tradition, innovation, and artistic finesse.

### ▪ Historical Context:

- **Legacy of Zain-ul-Abidin:** The carpet craft traces its roots back to the **15<sup>th</sup> century when Badshah Zain-ul-Abidin** invited artisans from Persia and Central Asia to settle in Kashmir.
- **From Shawls to Carpets:** Initially, the focus was on weaving exquisite [pashmina shawls](#). However, with the decline of demand due to **jacquard looms in Europe**, artisans shifted their skills to **carpet weaving**.
- **British Recognition:** Kashmiri carpets gained global acclaim after being exhibited at the Great London Exhibition of 1851.
- **Prizes and Distinction:** These carpets continued to shine at exhibitions in Chicago, Paris, and London during the late 19<sup>th</sup> and early 20<sup>th</sup> centuries.
- **Weaving Secrets:** The secret blueprints, known as **talim**, guide artisans across generations, preserving the ancient techniques.



**Government Initiatives for Empowering Kashmir's Carpet Weavers:**

- **Revival of Namda Craft under PMKVY 3.0:**
  - **Objective:** The [Ministry of Skill Development and Entrepreneurship \(MSDE\)](#) launched a special pilot project under the [Pradhan Mantri Kaushal Vikas Yojana \(PMKVY\)](#) to revive the traditional **Namda craft of Kashmir**.
  - **Namda Craft:** [Namda](#) is a unique **rug made of sheep wool using the felting technique** instead of the normal weaving process.
- **Recognition of Prior Learning (RPL) for Artisans and Weavers:**
  - The **RPL** component of PMKVY focuses on upskilling artisans and weavers.
  - The initiative aims to upskill 10,900 artisans and weavers in Jammu and Kashmir.
  - By enhancing productivity through RPL assessment and certification, the project ensures the continuation of Kashmir's weaving legacy.
- **Geographical Indication (GI) Tag for Kashmiri Carpets:**
  - **GI Registry:** The Jammu and Kashmir government initiated a Geographical Indication (GI) registry for the **famed Kashmiri carpet**.
  - **QR Code:** Each [GI-tagged](#) carpet now comes with a **quick response (QR) code**, providing details of artisans and materials used.
  - **Export:** The first consignment of GI-tagged carpets was exported to Germany, marking a significant step in safeguarding this craft.

## UPSC Civil Services Examination, Previous Year Questions (PYQs)

### **Prelims:**

**Q. Which of the following has/have been accorded 'Geographical Indication' status? (2015)**

1. Banaras Brocades and Sarees
2. Rajasthani Daal-Bati-Churma
3. Tirupathi Laddu

**Select the correct answer using the code given below:**

- (a) 1 only  
 (b) 2 and 3 only  
 (c) 1 and 3 only  
 (d) 1, 2 and 3

**Ans: (c)**

**Q. Consider the following pairs: (2009)**

	<b>Tradition</b>	<b>State</b>
1.	Gatka, a traditional : martial art	Kerala
2.	Madhubani, a : traditional painting	Bihar
3.	Singhey Khababs : Sindhu Darshan Festival	Jammu and Kashmir

**Which of the pairs given above is/are correctly matched?**

- (a) 1 and 2 only  
 (b) 3 only  
 (c) 2 and 3 only  
 (d) 1, 2 and 3

Ans: (c)

PDF Refernece URL: <https://www.drishtias.com/printpdf/kashmir-s-magic-carpet>

