



Ek Bharat Shreshtha Bharat

Why in News?

Recently, Government of India has announced a month-long programme named the '**Kashi-Tamil Sangamam**' "to strengthen" and "rekindle" the cultural and civilisational bond between Tamil Nadu and Varanasi.

- This programme would be a part of the [Ek Bharat Shreshtha Bharat](#) initiative.

What is Ek Bharat Shreshtha Bharat?

- **Launched:** It was launched in **2015 to promote engagement** amongst the people of different States/UTs so as to enhance mutual understanding and bonding between people of diverse cultures, thereby securing stronger unity and integrity of India.
- **Ministry Involved:** It is an initiative of the **Ministry of Education**.
- **Activities Under the Scheme:** Every State and UT in the country would be paired with another State/UT for a time period, during which they would carry out a structured engagement with one another in the spheres of language, literature, cuisine, festivals, cultural events, tourism etc.
- **Objectives:**
 - **Create the Unity in Diversity of our Nation** and to maintain and strengthen the fabric of traditionally existing emotional bonds between the people of our Country.
 - **Promote the Spirit of National Integration** through a deep and structured engagement between all Indian States and Union Territories through a year-long planned engagement between States.
 - **Showcase the rich Heritage and Culture, Customs and Traditions** of either State for enabling people to understand and appreciate the diversity that is India, thus fostering a sense of common identity.
 - **Establish long-term Engagements.**
 - Create an environment which **promotes learning between States** by sharing best practices and experiences.

[Source: TH](#)

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