



Logo and Mascot for Women's Asian Champions Trophy, 2024 | Bihar | 07 Oct 2024

Why in News?

Recently, Bihar Chief Minister unveiled the **logo and mascot** for the [Women's Asian Champions Trophy](#), 2024, set to take place in [Rajgir, Bihar](#) from **11th November to 20th, 2024**.

Key Points

- **Mascot Unveiling - 'Gudiya':**
 - The mascot for the **Women's Asian Champions Trophy, 2024** is "**Gudiya**," a term of endearment in Bihar for young girls.
 - Inspired by the **house sparrow**, an endangered species, the mascot represents **resilience, strength, and natural heritage**.
 - Gudiya's bold stance and confident expression reflect the **determination and athleticism** of the players, symbolizing empowerment and awareness for endangered species protection.
- **Logo Design:**
 - The logo features the [Bodhi Tree](#), symbolizing **growth and resilience**, tied to Bihar's spiritual heritage.
 - The intertwining branches reflect the journey of an athlete, connecting the past and future, showcasing Bihar's increasing role in international sports.
- **Promoting Women's Empowerment and Sports Infrastructure:**
 - The tournament and its symbolic elements align with Bihar's mission to promote [women's empowerment](#) and further develop the state's **sports infrastructure**.
 - Hosting such prestigious international events brings global attention to Bihar, creating new opportunities for **local talent** and **sports development**.

Women's Asian Champions Trophy

- The **Women's Asian Champions Trophy** is a **biennial international field hockey competition** featuring the top six women's national teams from member associations of the **Asian Hockey Federation**.
- **Key Highlights:**
 - The tournament includes the **best six women's national teams** from Asia.
 - **South Korea** holds the most titles, having won the tournament **three times**.
 - **India** and **Japan** have each won the tournament **twice**.