



## UP Aims for 'Zero Poverty' Goal

### Why in News?

Uttar Pradesh Chief Minister announced a campaign to make Uttar Pradesh the first state in India to achieve [zero poverty](#) within a year.

### Key Points

- **Campaign Objective:**
  - Identify and support the poorest families in each [gram panchayat](#) to integrate them into the mainstream.
  - Families will receive assistance in:
    - Food and clothing.
    - Quality education.
    - Healthcare services.
    - Housing facilities.
    - Stable income sources.
- **Family Identification Process:**
  - Targeting the poorest **10-25 families per gram panchayat** using a three-tier, transparent selection method:
    - **Level 1:** Identification through the '**Mop-up**' mobile app based on criteria such as homelessness, landlessness, reliance on daily wages, and lack of resources.
    - **Level 2:** Formation of a **village-level committee comprising five members (gram pradhan, former gram pradhan, local school headmaster, and representatives from [self-help groups](#))**.
    - **Level 3:** Families receive an automated vulnerability rating via a digital system post-committee recommendations.
- **Government Schemes Benefits:**
  - Eligible families will gain access to various government schemes, including:
    - Ration cards and food supplies from the **Department of Food and Civil Supplies**.
    - Benefits under housing schemes like [Pradhan Mantri Awas Yojana](#).
    - Educational support such as school admissions and uniforms.
    - Medical facilities through [Ayushman Bharat Insurance](#) and other health initiatives.
  - Integration with schemes from the **Labor Department**, [MNREGA](#), [State Rural Livelihood Mission](#), and others.
  - Access to skill development initiatives and employment benefits.
  - Collaboration with educational institutions to develop tailored sustainable income plans for identified families.
  - **Zero Poverty portal (ZeroPoverty.in) will be integrated with the Family ID portal** for efficient data management and support for families needing ration cards.



**1 NO POVERTY**

**IN INDIA**

**22%** →

OF THE POPULATION BELOW POVERTY LINE

**ONE IN EVERY FIVE PERSONS IN INDIA IS POOR**

**END POVERTY IN ALL FORMS EVERYWHERE**

**GLOBALLY**

NUMBER OF PEOPLE LIVING IN EXTREME POVERTY HAS DECLINED BY MORE THAN HALF SINCE 1990

BUT

**767**

MILLION

PEOPLE STILL LIVE IN EXTREME POVERTY

**FOR EVERY 100 PEOPLE IN INDIA**

**39%** CHILDREN ARE STUNTED

**29%** CHILDREN ARE UNDERWEIGHT

**ONLY 31 ARE INTERNET SUBSCRIBERS**

**11%** HOUSEHOLDS ARE HEADED BY WOMEN

**58%** HOUSEHOLDS USE BANKING FACILITIES

**73%** PEOPLE ARE LITERATE

BUT **42** MILLION

HOUSEHOLDS DO NOT HAVE A LITERATE ADULT ABOVE THE AGE OF 25 YEARS

PDF Refernece URL: <https://www.drishtias.com/printpdf/up-aims-for-zero-poverty-goal>

