

# **UP Aims for 'Zero Poverty' Goal**

### Why in News?

Uttar Pradesh Chief Minister announced a campaign to make Uttar Pradesh the first state in India to achieve zero poverty within a year.

## **Key Points**

#### Campaign Objective:

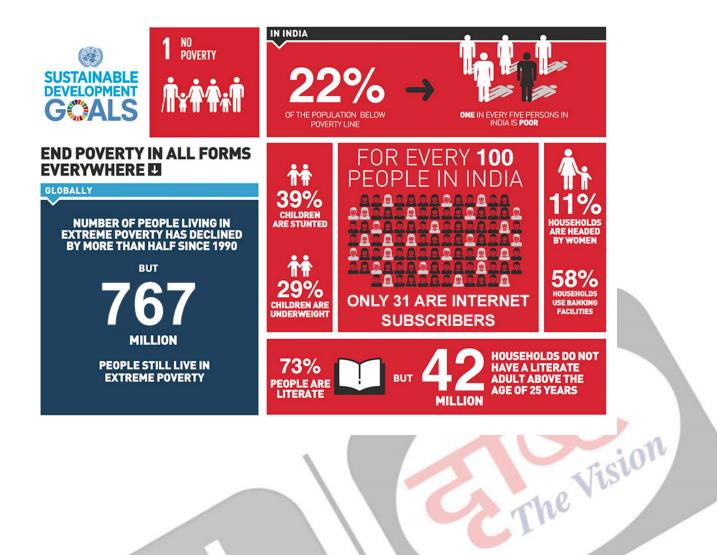
- Identify and support the poorest families in each gram panchavat to integrate them into the mainstream.
- Families will receive assistance in:
  - Food and clothing.
  - Quality education.
  - Healthcare services.
  - Housing facilities.
  - Stable income sources.

#### Family Identification Process:

- hevision Targeting the poorest 10-25 families per gram panchayat using a three-tier, transparent selection method:
  - Level 1: Identification through the 'Mop-up' mobile app based on criteria such as homelessness, landlessness, reliance on daily wages, and lack of resources.
  - Level 2: Formation of a village-level committee comprising five members (gram pradhan, former gram pradhan, local school headmaster, and representatives from self-help groups).
  - Level 3: Families receive an automated vulnerability rating via a digital system post-committee recommendations.

#### **Government Schemes Benefits:**

- Eligible families will gain access to various government schemes, including:
  - Ration cards and food supplies from the Department of Food and Civil Supplies.
  - Benefits under housing schemes like Pradhan Mantri Awas Yojana.
  - Educational support such as school admissions and uniforms.
  - Medical facilities through Avushman Bharat Insurance and other health initiatives.
- Integration with schemes from the Labor Department, MNREGA, State Rural Livelihood Mission, and others.
- Access to skill development initiatives and employment benefits.
- Collaboration with educational institutions to develop tailored sustainable income plans for identified families.
- Zero **<u>Poverty</u>** portal (ZeroPoverty.in) will be integrated with the Family ID portal for efficient data management and support for families needing ration cards.



PDF Refernece URL: https://www.drishtiias.com/printpdf/up-aims-for-zero-poverty-goal