



# Sankalp Se Siddhi: TRIFED

## Why in News

The [Tribal Cooperative Marketing Development Federation of India \(TRIFED\)](#), under the **Ministry of Tribal Affairs**, has launched “**Sankalp se Siddhi**” - Village and Digital Connect Drive.

- The **main aim** of this drive is to **activate the Van Dhan Vikas Kendras (VDVKs) in the villages.**

## Key Points

### ▪ About Sankalp se Siddhi Drive:

- The drive will entail 150 teams (10 in each region from TRIFED and State Implementation Agencies/Mentoring Agencies/Partners) visiting ten villages each.
  - Thus, 100 villages in each region and 1500 villages in the country will be covered.
- The visiting teams will also **identify locations and shortlist potential Van Dhan Vikas Kendras** for clustering as **TRIFOOD**, and **SFURTI** units as larger enterprises.
  - [Scheme of Fund for Regeneration of Traditional Industries \(SFURTI\)](#) is a scheme of the **Ministry of Micro, Small & Medium Enterprises (MSME)**.
- **Rs. 200 crore Sales during the next 12 months is targeted** as a result of this initiative once the VDKs are activated in these 1500 villages.
- The teams will **also identify tribal artisans and other groups** and empanel them as suppliers so that they can have access to larger markets through the **Tribes India network** - both **physical outlets and TribesIndia.com**.

### ▪ Other Involvements of the TRIFED:

- **Village and Digital Connect Initiative:**
  - To **ensure that existing schemes and initiatives reach the tribals**, TRIFED's regional officials across the country have been visiting identified villages with a significant tribal population.
- **Schemes for Ensuring Fair Prices to Tribals:**
  - Schemes such as **Mechanism for Marketing of [Minor Forest Produce \(MFP\) Through \[Minimum Support Price \\(MSP\\)\]\(#\) and Development of Value Chain for MFP](#)** provide **MSP to gatherers of forest produces**.
  - The schemes **ensure sustainability of the resource base** by addressing the problems that tribals face such as perishable nature of the produce, lack of holding capacity, lack of marketing infrastructure, exploitation by middlemen, etc.
- **Tech For Tribals:**
  - Tech For Tribals program aims to **transform 5 crore Tribal Entrepreneurs** by capacity building and imparting entrepreneurship skills to tribal forest produce gatherers enrolled under the [Pradhan Mantri Van Dhan Yojana \(PMVDY\)](#).

- The Van Dhan Vikas Yojana is an initiative of the **Ministry of Tribal Affairs and TRIFED**. It was launched to improve tribal incomes through value addition of tribal products.
- The program will ensure higher success rate of the Tribal Entrepreneurs by enabling and empowering them to run their business with marketable products with quality certifications.
- **Van Dhan Vikas Kendras:**
  - Van Dhan Vikas Kendras have been provided by **Van Dhan Vikas Yojana**.
  - Van Dhan Vikas Kendra (VDVKs) are for providing **skill upgradation and capacity building training** to tribals and setting up of primary processing and value addition facilities.
  - Tribals are trained here and then provided with working capital to add value to the products, which they collect from the jungle.
- **TRIFOOD Scheme:**
  - It is a **joint initiative of the Ministry of Food Processing Industry, Ministry of Tribal Affairs and TRIFED** and it promotes value addition to MFP.

[Source:PIB](#)

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