



## Unity Mall will be Built in Lucknow, Agra, Varanasi

### Why In News?

According to information received from the media on September 12, 2023, work on it has started after the Central Government announced to give a total of three Unity Malls to Uttar Pradesh.

### Key Points:

- Chief Secretary Durga Shankar Mishra has given instructions to identify the land in connection with the proposed Unity Mall in Varanasi, while the land in Agra has been identified.
- Food courts will also be opened to provide food and drink facilities to the people visiting the mall.
- It is noteworthy that in the Union Budget 2023-24 of the Government of India, a provision has been made to establish Unity Mall in all the states of the country.
- Unity Mall in Lucknow will be built in Awadh Shilp Gram, but before that the mall will be started in the 35 air-conditioned showrooms currently present there.
- The Chief Secretary said that in the second phase, the design and DPR of Unity Mall in Awadh Shilpgram will soon be sent to the Central Government by the Housing Development Department.
- Arrangements will be made by the states for exhibition and sale of their ODOP products, GI products, handicraft products and ODOP products of other states in Unity Mall.
- The main objective of Unity Mall is to promote national integration, Make in India, ODOP efforts and to promote local handicraft products and local employment generation.
- A joint committee will be formed regarding the operation of the unit mall. Housing Development and MSME departments will be included in the committee.

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