



Earthshot Prize 2021

Why in News

Recently, **two Indians (Vinisha and Vidyut)** among 15 finalists were selected for the first ever **Earthshot Prize 2021**, which will be held in London.

- A 14-year-old Tamil Nadu schoolgirl's solar-powered ironing cart and a Delhi entrepreneur's agricultural waste recycling concept named among finalists.

Key Points

▪ About:

- The prize was [launched by Britain's Prince William in October 2020](#) in order to search for inspiring and innovative solutions to problems facing the planet.
- The prize is inspired by US President John F Kennedy's "**Moonshot**" programme, which resulted in the [US Apollo lunar launches](#) and the first man setting foot on the Moon in 1969.

▪ Theme:

- It is centred around five "**Earthshots**", simple but ambitious goals for the planet, which if **achieved by 2030 will improve life for all**, for generations to come.

▪ Five Earthshots:

- Protect and restore nature
- Clean our air
- Revive our oceans
- Build a waste-free world
- Fix our climate.

▪ Awards Ceremony:

- It will take place in different cities across the world **each year between 2021 and 2030**, at which the **five winners for each of the Earthshots will be selected from 15 finalists**.

▪ Benefits to Winners:

- After the awards, **each winner will receive a global platform and prestigious profile**, with their stories being showcased over the decade with the ambition that their solutions lead to mass adoption, replication and scaling.
- The **1 million pound in prize money** will support environmental and conservation projects that are agreed with a winner.

▪ Eligibility:

- Prizes can be **awarded to a wide range of individuals, teams or collaborations** such as scientists, activists, economists, community projects etc, which make a substantial contribution to achieving the Earthshots.

▪ **Prize Management:**

- In addition to the **Prize Council**, the Earthshot Prize is supported by its Global Alliance, a network of organisations worldwide which share the ambition of the Prize to repair the planet.

[Source: IE](#)

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