



Shilp Didi Mahotsav

[Source: PIB](#)

Recently, the Union Minister of Textiles visited the '**Shilp Didi Mahotsav**' at Dilli Haat, New Delhi, showcasing the government's dedication to empowering **female artisans (known as Shilp Didis) through the Shilp Didi Programme.**

- The office of **Development Commissioner (Handicrafts)** under the aegis of **Ministry of Textiles** has launched the '**Shilp Didi Programme**' on a pilot basis for 100 days.
 - A baseline survey identified 100 women artisans, known as Shilp Didis, representing 72 districts across 23 states, covering a total of 30 different crafts.
 - The primary objective of the Programme is to foster economic empowerment and financial independence among female artisans throughout India.
 - The initiatives commenced with e-training from June 2024 and includes components of **E-commerce on-boarding, Entrepreneurship Development, Regulatory and social media On-boarding, Marketing Opportunities**, etc.
- **Initiatives for the Upliftment of Artisans:** [PM Vishwakarma Scheme](#), [Ambedkar Hastshilp Vikas Yojana](#), [Mega Cluster Scheme](#), [National Handicraft Development Programme](#), [Comprehensive Handicrafts Cluster Development Scheme](#), and [One District One Product](#).

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