

# Army Opens Himalayan Battlefields to Boost Tourism | Jammu & Kashmir | 12 Sep 2024

## Why in News?

Recently, in a move to enhance <u>border tourism</u> and match <u>China's infrastructure</u> **efforts along the** <u>Line of Actual Control (LAC)</u>, the Indian Army has opened up **historic battlefield** locations in the <u>Himalayas</u> **for tourists.** 

## **Key Points**

- Tourism Infrastructure Development:
  - India has identified 100 additional villages along the LAC to create infrastructure for tourism as part of a multi-pronged approach to counter China's efforts in the region.
  - The Army is opening up Himalayan locations where key battles, such as the <u>Kargil</u> conflict,1999 took place.
    - Tourists are now allowed to visit Tiger Hill, a critical site during the Kargil war.
- Border Security and Deterrence:
  - According to the Army, opening these inaccessible areas and developing infrastructure in border regions will act as a deterrent to claims on undemarcated borders with China.
  - A pilot project for tourism is being set up in Zemithang, the last Indian village near the LAC in Arunachal Pradesh. This is the route through which the 14th <u>Dalai Lama</u> entered India in 1959.



- Line of Actual Control: It is divided into three sectors.
  - The eastern sector which spans **Arunachal Pradesh and Sikkim** (1346 km).

- The middle sector in **Uttarakhand and Himachal Pradesh** (545 km).
- The western sector in Ladakh (1597 km).
- The alignment of the **LAC in the eastern sector i**s along the McMahon Line of 1914.
- Case of Arunachal Pradesh: India's claim line is different from that of the LAC. It is the line seen
  in the official boundary marked on the maps as released by the Survey of India, including Aksai
  Chin (occupied by China). The state of Arunachal Pradesh is an 'integral and inalienable' part of
  India.
  - In China's case, LAC corresponds mostly to its claim line, but in the eastern sector, it claims the entire Arunachal Pradesh as South Tibet.
- China's Intention: There have been reports of Chinese construction of villages in Arunachal Pradesh, 5 kilometres from the <a href="Burn La pass">Burn La pass</a>.
  - The construction of the village has been seen by analysts as a move to bolster China's claim to the area, and part of a broader recent push by China to build civilian settlements in disputed frontier areas, which <u>it has also done with Bhutan</u>.

## Purple Revolution | Jammu & Kashmir | 12 Sep 2024

## Why in News?

The <u>Lavender cultivation</u> success in Jammu and Kashmir exemplifies the <u>powerful</u> collaboration between research institutions, industry, and <u>youth entrepreneurship</u> offering a path to <u>boost farmers' income</u> and enhance the <u>rural economy</u>.

## **Key Points**

- Aroma Mission and Lavender Cultivation:
  - <u>Council of Scientific and Industrial Research (CSIR)</u> launched the <u>Jammu and Kashmir Aroma Arogya Gram (JAAG)</u> project to promote alternative crops like <u>medicinal and aromatic plants (MAPs)</u>.
  - The <u>Aroma Mission</u> introduced lavender cultivation to boost farmers' income and create employment.
  - Farmers received free planting material, training, and support in cultivation, processing, and marketing.
    - Originating in Bhaderwah, Doda, lavender cultivation has spread to other J&K districts and states like Uttarakhand, Himachal Pradesh, Arunachal Pradesh, and Nagaland.
- Economic Impact:
  - Over 1,300 hectares in J&K are under lavender cultivation, with significant progress in districts like Udhampur, Poonch, and Rajouri.
  - Lavender farms have gained national recognition and **boosted tourism**, as seen in the Republic Day tableau at Kartavya Path.
  - In 2024, Doda district extracted 100 kg of lavender oil and harvested 10 quintals of dry flowers, generating significant revenue for farmers.
- Agricultural Challenges in J&K:
  - Agriculture employs **65% of the population** and contributes **27% to J&K's** economy.
  - The region faced challenges like difficult terrain, monkey menace, and poor accessibility, limiting land utilization for traditional crops (rice, maize, wheat, pulses).
- Future Prospects:
  - Lavender farming opens opportunities in value-added medicinal and cosmetic products.
  - The initiative is a model for rural entrepreneurship, fostering growth in India's path to

becoming a developed nation.

## **Purple Revolution**

- Purple revolution is also known as Lavender Revolution and aims to promote the indigenous aromatic crop-based agro-economy by shifting from foreign aromatics to homegrown kinds.
- First-time producers were offered free lavender seedlings as part of the goal, and those who had previously produced lavender were paid Rs. 5-6 per plant.
- The <u>CSIR-Aroma Indian Institute of Integrative Medicine</u> (IIIM)'s Initiative has begun lavender cultivation in the **Ramban district of Jammu and Kashmir.**
- Lavender farming is done in nearly all of Jammu and Kashmir's 20 districts.
  - Particularly, the districts of Kathua, Udhampur, Doda, Kishtwar, Rajouri, Srinagar, Bandipora, Budgam, Ganderbal, Anantnag, Kulgam, Baramulla etc. have made huge progress in this direction.

#### Lavender Cultivation:

- Native to Europe, lavender was introduced in the temperate regions of Jammu & Kashmir by the **CSIR Aroma Mission.**
- It is a small, perennial aromatic herb shrub used in fragrance, specialty food, and alternative medicine industries.

#### Propagation Methods:

- Seeds
- Rooted cuttings
- Tissue culture
- Layering

#### Soil:

- Grows well in light, well-aerated soil rich in organic matter.
- Thrives in neutral to alkaline soil that is free-draining.
- Sensitive to waterlogging but can grow in poor or eroded soil.

#### • Rainfall:

Performs well with an annual rainfall range between 300 to 1400 mm.

#### Climate:

- A hardy temperate plant, tolerant to drought and frost.
- Prefers cool winters and cool summers with ample sunlight.
- Can be cultivated in areas with snowfall and hilly terrain.

### Applications:

- Food and flavouring
- · Pharmaceutical and therapeutic uses
- Cosmetic products
- Industrial purposes

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