



Jammu and Kashmir Film Policy, 2024

Why in News?

Recently, the [Jammu and Kashmir](#) administration unveiled the **Jammu and Kashmir Film Policy, 2024** to incentivize film shooting in the region

Key Points

- The Jammu and Kashmir Film Policy, 2024 was unveiled on 1st August by J&K [Lieutenant Governor](#) in [Srinagar](#).
 - The policy aims to boost both **domestic and international film production** in Jammu and Kashmir (J&K).
 - The policy includes plans for **high-impact infrastructure and financial incentives** to enhance the attractiveness of filming in J&K.
- **Access to Locations:** The policy opens up scenic locations, including previously restricted areas closer to the [Line of Control \(LoC\)](#) like **Gurez, Machil, and Tangdhar**, for film shooting.
 - Traditional tourist hotspots such as **Gulmarg and Pahalgam** remain accessible for filmmakers.
- **Administrative Mechanism:**
 - The **Kashmir Film Development Council (JKFDC)** has been established as an online **single-window** mechanism for facilitating film production.
 - A '**location permission committee**' and a '**script screening committee**' will review applications. Final approvals are expected within two to four weeks.
- **Historical Context:**
 - Kashmir was a popular filming location until the 1950s, with significant movies like **"Jungle" (1961)** and **"Jab Jab Phool Khile" (1965)** showcasing its beauty.
 - The region's filming opportunities were restricted due to security concerns until recent peace agreements.

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