



## Special Cover on Ram Navami

### Why in News?

In a programme organized under the aegis of **postal department** and **Prayag Philatelic society**, postmaster general of Prayagraj region released a special cover on the eve of **Ram Navami**.

### Key Points

- Stamp collections featuring iconic cultural figures such as **Lord Ram serve as a bridge between people and their heritage.**
- These stamps are not only popular in India but also in over 20 other countries worldwide, where they depict characters and tales from the **epic Ramayana.**
- The unique **Ram Navami-themed stamp** will be on **sale for Rs 25 at the Philatelic bureau** situated in the head post office of Prayagraj.

### Prayag Philatelic Society

- It was **formed on 21<sup>st</sup> July 2017** as a registered society under the **Societies Registration Act 1860** at Allahabad.
- Its objective is to promote the cause of philately among all age groups, it invited membership from all over India.

### Rama Navami

- It is a **spring Hindu festival.**
- The festival marks the **birth of Lord Rama, the seventh incarnation of Lord Vishnu.**
- The day is the **ninth and last day of Chaitra Navaratri.** This typically occurs in the Gregorian months of March or April every year.

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