



Surakshit Hum Surakshit Tum Abhiyan: Aspirational Districts

Why in News

Recently, [NITI Aayog](#) and **Piramal Foundation** launched 'Surakshit Hum Surakshit Tum Abhiyan' in **112 aspirational districts**.

- This drive was launched **to assist the administration in providing home care support to [Covid-19](#) patients**, who are either asymptomatic or have mild symptoms.
- **Most of these districts** are in **Jharkhand, Chhattisgarh, Odisha and Maharashtra**.

Key Points

- **About:**
 - The campaign is under a special initiative - **Aspirational Districts Collaborative** - in which **local leaders, civil societies and volunteers will work with the district administrations to address emerging issues across key focus areas of the Aspirational Districts Programme**.
 - It will be **led by district magistrates** in partnership with **over 1000 local NGOs**, which will enlist and **train over 1 lakh volunteers** to connect with patients through inbound/outbound calls.
 - Volunteers will be trained **to support 20 affected families each** by educating caretakers to follow protocols, provide psycho-social support and timely updates about patients to the administration.
- **Objective:**
 - It is aimed **to reach every affected person in these 112 districts**.
 - The campaign is expected to play a key role in district preparedness for managing nearly 70% of [Covid-19](#) cases at home, **reducing pressure on the health system**, and stemming the spread of fear amongst the people.
 - It will provide **long-term support to India's poorest communities in the Aspirational Districts** by addressing the lasting impact of Covid-19.

Aspirational Districts Programme

- **About:**
 - It was launched in **January 2018**, the '**Transformation of Aspirational Districts' Programme (TADP)**.
 - Aspirational Districts are **those districts in India that are affected by poor socio-economic indicators**.
 - These are aspirational in the context, that improvement in these districts can lead to the overall improvement in [human development](#) in India.
- **Ministry:**

- At the Government of India level, the programme is **anchored by NITI Aayog**. In addition, individual Ministries have assumed responsibility to drive the progress of districts.

- **Objective:**

- To monitor the **real-time progress** of aspirational districts.

- **Focus Areas:**

- ADP is based on **49 indicators** from the **5 identified thematic areas**, which focuses closely on improving people's **Health & Nutrition, Education, Agriculture & Water Resources, Financial Inclusion & Skill Development, and Basic Infrastructure**.
- With States as the main drivers, ADP seeks to focus on the strength of each district, identify low-hanging fruits for immediate improvement, measure progress, and rank districts.

- **Broad Contours of the Programme (Triple-C):**

- **Convergence** (of Central & State Schemes) which brings together the horizontal and vertical tiers of the government.
- **Collaboration** (of Central, State level 'Prabhari' Officers & District Collectors) which enables impactful partnerships between government, market and civil society.
- **Competition** among districts driven by a spirit of the mass movement fosters accountability on district governments.

[Source: TH](#)

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