

## Adopt A Heritage program 2.0.

Recently, the Ministry of Culture has shed light on the Adopt A Heritage program 2.0.

- The programme is a revamped version of the earlier scheme (Adopt a Heritage Scheme) launched in 2017 by the Archaeological Survey of India (ASI) and clearly defines the amenities sought for different monuments as per the Ancient Monuments and Archaeological Sites and Remains Act (AMASR), 1958.
- The program aims to involve various private-public stakeholders in the maintenance, development, and operation of heritage sites, thus ensuring their sustainable upkeep while also enhancing the visitor experience.
- Under the program, corporate entities will assume responsibility for selected monuments as part of their <u>Corporate Social Responsibility (CSR)</u> initiatives.

The Vision

Read more: Adopt a Heritage 2.0

PDF Refernece URL: https://www.drishtiias.com/printpdf/adopt-a-heritage-program-2-0