



Artificial Humans -NEONs

Why in News

NEON was one of the most-discussed new concepts at the annual Consumer Electronics Show (CES) held in Las Vegas in 2020.

- NEONs, being called the **world's first artificial humans**, have been **created by Samsung's Star Labs headed by Pranav Mistry, an India - born scientist**.
- NEONs are computationally created virtual humans — the word derives from **NEO (new) + humaN**.
- For now the virtual humans can show emotions when manually controlled by their creators. But the idea is for NEONs to become intelligent enough to be fully autonomous, showing emotions, learning skills, creating memories, and being intelligent on their own.
- **A virtual human** is a Computer Generated (CG) human simulation with artificial intelligence. A virtual human can have a CG human body, and CG voice and computer empowered senses. Virtual humans can be applied in various domains such as education, marketing, branding, training & sales.

Source: IE

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