

Rashtriya Gokul Mission

For Prelims: Rashtriya Gokul Mission and related linitiatives, Rashtriya Pashudhan Vikas Yojana, Gokul

Grams

For Mains: Initiatives to Promote Livestock Sector

Why in News?

Recently, Ministry of Fisheries, Animal Husbandry and Dairying announced that employment will be given to more than 50 lakh farmers.

• Under <u>Rashtriya Gokul Mission (RGM)</u> there is a scheme to <u>provide subsidy</u> on <u>cow/buffalo/pig/chicken/goat breeding farms and silage making units</u> of which 50% subsidy will be given by the Government of India. Also, 3% interest subvention on the loan <u>amount</u> can also be taken <u>under the Animal Husbandry Infrastructure Development Fund (AHIDF) scheme.</u>

What is Rashtriya Gokul Mission?

About:

- It is being implemented for **development and conservation of indigenous bovine breeds since December 2014.**
- The scheme is also continued **under umbrella scheme** Rashtriya Pashudhan Vikas Yojna **from 2021 to 2026** with a budget outlay of Rs.2400 crore.

Nodal Ministry:

Ministry of Fisheries, Animal Husbandry and Dairying

Objectives:

- To enhance productivity of bovines and increasing milk production in a sustainable manner using advance technologies.
- To propagate use of high genetic merit bulls for breeding purposes.
- To enhance Artificial insemination coverage through strengthening breeding network and delivery of Artificial insemination services at farmers doorstep.
- To promote indigenous cattle & buffalo rearing and conservation in a scientific and holistic manner.

Significance:

- The RGM will result in enhanced productivity and benefit of the programme, percolating to all cattle and buffaloes of India especially with small and marginal farmers.
- This programme will also benefit women in particular since over 70% of the work involved in livestock farming is undertaken by women.

Components:

- Availability of High genetic Merit Germplasm
- Extension of Artificial Insemination Network
- Development and Conservation of indigenous Breeds
- Skill Development

- Farmers Awareness
- · Research Development and Innovation in Bovine Breeding

Implementing Agency:

Rashtriya Gokul Mission will be implemented through the "State Implementing Agency (SIA viz Livestock Development Boards).

Significant Initiatives:

Gopal Ratna Awards:

• For farmers maintaining the best herd of Indigenous Breed and practicing best management practices.

Kamdhenu Awards:

• For best-managed Indigenous herd by Institutions/Trusts/ NGOs/ Gaushalas or best-managed Breeders' societies.

Gokul Grams:

- RGM envisages the establishment of integrated cattle development centers, 'Gokul Grams' to develop indigenous breeds including up to 40% nondescript breeds (belonging or appearing to belong to no particular class or kind) with objectives to:
 - Promote indigenous cattle rearing and conservation in a scientific manner.
 - Propagate high genetic merit bulls of indigenous breeds.
 - Optimize modern Farm Management practices and promote Common Resource Management.
 - Utilize animal waste in an economical way i.e., Cow Dung, Cow Urine.
- Recently, funds have been released for setting up of 16 Gokul Grams.

National Kamdhenu Breeding Centre (NKBC):

 It is being established as a Centre of Excellence to develop and conserve Indigenous Breeds in a holistic and scientific manner.

• E-Pashu Haat:

• It is a web portal which provides information on pet cattle, trading of bovine animals that were not offered on any other platform in the country.

Nakul Prajnan Bazaar:

 An e-market portal connecting breeders and farmers, for quality- disease-free bovine germplasm.

Pashu Sanjivni:

 An animal wellness program encompassing the provision of animal health cards ('Nakul Swasthya Patra') along with unique identification and uploading data on National Database.

Advanced Reproductive Technology (ART):

 Including Assisted Reproductive Technique- IVF/Multiple Ovulation Embryo Transfer (MOET) and sex-sorted semen technique to improve the availability of disease-free female bovines.

National Bovine Genomic Center for Indigenous Breeds (NBGC-IB):

• It will be established for selection of breeding bulls of high genetic merit at a young age using highly precise gene-based technology.

• AHIDF Scheme:

- AHIDF of Rs.15000 crore has been set up under <u>Atma Nirbhar Bharat Abhiyan</u> stimulus package for incentivizing investments by individual entrepreneurs, private companies, MSME, <u>Farmers Producers Organizations (FPOs)</u> and Section 8 companies to establish:
 - the dairy processing and value addition infrastructure,
 - meat processing and value addition infrastructure and
 - Animal Feed Plant.

UPSC Civil Services Examination, Previous Years Question (PYQ)

Q. Livestock rearing has a big potential for providing non-farm employment and income in rural areas. Discuss suggesting suitable measures to promote this sector in India. **(2015)**

Source: PIB

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