



The Winners of the Design Competition Received Prizes at the State Handloom Expo

Why In News?

- On December 21, 2022, the **State Handloom Expo-2022** was distributed to the winners of the design competition organized by the Madhya Pradesh Cottage and Village Industries Department on the theme of Fabrics of Madhya Pradesh at Bhopal Haat Bazar, Bhopal.

Key Points

- Mrs. India International Dr. Reenu Yadav and Mrs. Universe Joy Ms. Amrita Tripathi distributed the prizes of State Handloom Expo-2022.
- Amatullah Bohra, Archana Vishwakarma and Salma Ansari were awarded first, second and third prizes respectively in ethnic wear category from Bhopal district and Nandita Nair, Farah Nadeem and Manya Yadav in ready to wear category respectively.
- Similarly, Rakhi Gupta, Seema Pareek and Samiksha Nayak in ethnic wear category from Indore district and Divya Rathi, Saurav Kant Srivastava and Gulika Agarwal in ready to wear category were given first, second and third prizes respectively.
- All the winners were given seven products and certificates from seven selected districts under the '**One District-One Product**' scheme.
- In addition to the design competition, Handloom on Wheels was also organized with the aim of saving the traditional process of production of handloom, khadi and silk fabrics of the state and to introduce the people of the state to the rich manufacturing art hidden behind them.

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