



Rajasthan Digifest-2022

Why In News?

- Rajasthan Digifest-2022 was organized by the state government on August 19-20, 2022 to promote youth in the field of technology and entrepreneurship. In this two-day Digifest-2022, the youth participated actively with their startups.

Key Points

- The multi-faceted event saw young startups, investors, corporates, and academicians coming together on one platform.
- In the two-day Digifest, 45 accredited iStart startups representing various universities and ATIs from across the state showcased their startup products and services. All these startups got the facility of their interaction in front of government officials for direct purchase of products and services.
- In the startup market, 30 startups from product-based urban and rural areas are being given the opportunity to showcase and sell their products.
- Digifest invited various industry, bodies and supporters of the startup ecosystem to participate in the discussion, which was attended by various stakeholders from the startup and youth ecosystem.
- Speakers invited from across the country at these conferences not only gave direct feedback to the government but also built relationships for startups and other key stakeholders in the ecosystem.
- More than 3000 students from more than 50 schools of Rajasthan participated in B-Quiz, Ad-MAD competition in Digifest. The objective of the event was to make young students of Rajasthan aware of the ecosystem.
- On this occasion, 51 students of division and district level were awarded under School Innovation Challenge under School Startup Program and 23 students under Rural iStart Program.
- It is worth mentioning that under the Rajasthan Startup Policy, 2015, funding has been evaluated and approved by the Evaluation Committee and The State Level Implementation Committee to 67 startups with a funding value of about Rs 441 crore.