

# **Cross-Border Payments**

For Prelims: Financial Stability Board, UPI-PayNow, Central Bank Digital Currencies, Non-Resident Indians, National Electronic Fund Transfer, Reserve Bank of India, Payment Aggregators, Project Nexus

**For Mains:** Cross-Border Payments in Global Trade and Challenges, India's Role in Global Cross-Border Payment Systems

#### **Source: TH**

### Why in News?

Recently, the <u>Financial Stability Board (FSB)</u> has emphasised the urgent need to address inefficiencies in <u>cross-border payments (CBPs) systems</u>. With the global cross-border payments **market set to nearly double by 2032,** improving these systems has become a <u>critical</u> focus.

## **What are Cross-Border Payments?**

- About: CBPs are transactions where the payer and recipient are located in separate countries. These transactions are vital for international trade, investment, and personal transfers.
- Types:
  - Wholesale Cross-border Payments: Typically between financial institutions, used for activities such as borrowing, lending, and trading in foreign exchange, equities, and commodities.
    - They are also used by **governments and large corporations** for significant transactions related to imports, exports, and financial markets.
  - Retail Cross-border Payments: Generally involve individuals and businesses, including person-to-person (P2P), person-to-business (P2B), and business-tobusiness (B2B) transactions.
    - A notable example is <u>remittances</u>, where migrants send money back to their home countries.
- Significance: The global CBP market, valued at USD 181.9 trillion in 2022, is projected to reach USD 356.5 trillion by 2032, reflecting a growth rate of 7.3% annually. This rise reflects the expanding global economic activities and financial interactions.
  - The <u>globalisation</u> of supply chains, international trade, and <u>e-commerce</u> necessitates efficient cross-border transactions to support economic activities.
- Working Procedure:
  - Traditional Models of CBPs:
    - **Direct Bank Transfers:** Banks maintain accounts with their counterparts in other countries to facilitate international transfers.
      - Instead of physically transferring money, funds are credited and debited between accounts in different jurisdictions.
    - Correspondent Banking: When two banks do not have a direct relationship, they

use a **correspondent bank that holds accounts with both banks to facilitate the transaction.** This adds layers to the transaction chain. It is declining due to high costs and regulatory burdens.

- **Single System Model:** Relies on a single payment service provider but faces interoperability issues.
- Interlinking Payment Infrastructures: Connects national systems for seamless transactions but encounters technical and regulatory challenges.
- **Peer-to-Peer Systems**: Utilises technologies like distributed ledgers for direct payments, offering a potential solution to traditional inefficiencies.
- New-Age Models:
  - Linking Fast Payment Systems (FPS): Initiatives like
    the PayNow-PromptPay linkage between Singapore and Thailand and
    the UPI-PayNow linkage between India and Singapore facilitate real-time,
    cross-border fund transfers.
  - **Central Bank Digital Currencies (CBDCs): <u>CBDCs</u>** are being explored for their potential to streamline international transactions.
  - **Distributed Ledger Technology (DLT):** DLT projects, often combined with CBDCs, aim to enhance transaction speed, security, and cost-effectiveness.
    - DLT allows simultaneous access, validation, and record updating across a networked database, enabling users to view changes and who made them, reducing the need to audit data, ensuring data reliability, and providing access only to those who need it.

## What are the Challenges Regarding the Cross-Border Payments Systems?

- Legal and Regulatory Compliance: Payments must adhere to varying domestic laws across
  multiple jurisdictions, covering <u>anti-money laundering</u> (AML), customer due diligence, data
  sharing, and settlement processes.
  - Fragmented implementation of AML and counter-terrorist financing (CFT) frameworks leads to friction in system design and functionality.
  - The Financial Stability Board (FSB) 2023 report high<mark>lights issues with inconsistent wire transfer recordkeeping, affecting customer identification and sanctions screening.</mark>
- **High Costs:** Cross-border transactions often **incur multiple fees,** including charges from intermediary banks and currency conversion costs.
  - Banks need to hold capital in multiple currencies to facilitate transactions, which ties up resources and increases costs.
  - Hidden fees and **unclear cost breakdowns** can make it difficult for users to understand the true cost of cross-border transactions.
- Low Speed: Transactions can take several days to complete due to the involvement of multiple intermediaries and time zone differences.
  - Payment systems often operate during local business hours, causing delays in processing cross-border payments across different time zones.
- **Limited Access**: Not all countries or regions have access to efficient cross-border payment systems, particularly in underserved or less developed areas.
  - Limited access to banking services or modern financial technologies can hinder the ability of individuals and businesses to make or receive cross-border payments.
- Fragmented Data Formats: Variations in data formats and standards between different countries and systems can lead to delays and errors in processing payments.
  - Differences in data quality and requirements across jurisdictions can affect the accuracy and efficiency of transactions.
- Technology Platforms: Many cross-border payment systems rely on legacy technology that is not optimized for real-time processing or integration with modern systems.
  - Older platforms **may lack advanced features for automation** and real-time monitoring, resulting in inefficiencies.
- Long Transaction Chains: The involvement of multiple correspondent banks in the payment chain can increase costs, delays, and risks of data corruption.
  - Longer transaction chains complicate the payment process and require more resources to manage.
- Weak Competition: High barriers to entry for new providers can limit competition and

innovation in the cross-border payments market.

 Difficulty in assessing and comparing costs can reduce competitive pressure and lead to higher prices for end users.

## **Cross-Border Payments in India**

- India, a major hub for global remittances, handles substantial cross-border payment flows, including approximately USD 80 billion in inbound remittances and USD 19 billion outbound.
- Evolution in Cross-Border Remittances:
  - Pre-Technology Era: Before technological advancements, <u>Non-Resident Indians</u> (<u>NRIs</u>) used demand drafts drawn on Federal Bank, which were sent via courier for encashment.
  - **Online Remittances:** In the mid-2000s, **National Electronic Fund Transfer (NEFT)**, was launched and allowed for direct and secure transfers to accounts in India.
    - NEFT is a nation-wide centralised payment system owned and operated by the <u>Reserve Bank of India (RBI)</u>.
  - **IMPS Integration:** The launch of the <u>Immediate Payment Service (IMPS)</u> by NPCI allowed for credits to be completed in under 3 minutes, further enhancing efficiency.
  - UPI for Foreign Inward Remittance: The integration of the <u>Unified Payments</u> <u>Interface (UPI)</u> for <u>Foreign Inward Remittance (FIR)</u> further streamlined and innovated the remittance process.
- Regulatory Changes: The <u>RBI</u> introduced the <u>Payment Aggregators</u> of <u>Cross-Border</u>
   Transactions (PA-CB Regulation) to streamline and regulate cross-border payments, including import and export transactions.
  - This new framework replaces previous guidelines and subjects all entities involved in crossborder payments to direct RBI oversight.

## What is being Done Internationally to Improve Cross-Border Payments?

- **G20:** The <u>G20</u> has prioritised improving cross-border payments to enhance speed, reduce costs, increase transparency, and foster inclusivity.
  - The 2020 Roadmap for Enhancing Cross-Border Payments, supported by 11 quantitative targets set by the **Financial Stability Board (FSB)**, aims to address these challenges globally by the end of 2027.
  - These targets cover transaction speed, cost, access, and transparency across wholesale payments, retail payments, and remittances.
- SWIFT GPI: The Society for Worldwide Interbank Financial Telecommunication (SWIFT)
  launched the Global Payments Innovation (GPI) to enhance the speed and transparency of
  cross-border payments.
  - It allows for real-time tracking of payments and ensures that funds are transferred within a day.
- Project Nexus: It is conceptualised by the Innovation Hub of the Bank for International Settlements (BIS). <u>Project Nexus</u> is a global initiative designed to enhance cross-border payments by connecting multiple domestic instant payment systems (IPS).
  - The project aims to create a standardized platform that **links domestic Fast Payment Systems (FPSs) globally,** allowing for near-instantaneous cross-border payments.
  - The founding members of Project Nexus include India and four <u>Association of</u>
     <u>Southeast Asian Nations (ASEAN)</u> countries: Malaysia, the Philippines, Singapore, and Thailand.
- Global Payment Service Providers: Visa and Mastercard are advancing cross-border payments with innovative technologies.
  - Visa's B2B Connect uses <u>Application programming interface (API)</u> and DLT for same-day or next-day settlement of large-value transactions between banks, integrating payment messaging with security features.

### **Financial Stability Board**

- **The FSB** is an international body responsible for monitoring and making recommendations about the global financial system. It was established in 2009 at the G20 Pittsburgh Summit as a successor to the **Financial Stability Forum(FSF)**.
- The FSB's membership includes the G20 countries, Spain, and the European Commission, in addition to the FSF members.
- The FSB identifies and assesses systemic vulnerabilities in the global financial system.
  - This will contribute to ongoing efforts to strengthen the international financial system.
- India is an active Member of the FSB having three seats in its Plenary represented by Secretary (Economic Affairs), Deputy Governor-RBI and Chairman-Securities and Exchange Board of India (SEBI).
- The <u>Financial Stability and Development Council Secretariat</u> in the Department of Economic Affairs coordinates with financial sector regulators and agencies to represent India's views to the FSB.

### **Way Forward**

- Balancing Privacy with Financial Integrity: Establish legal frameworks that harmonise user privacy with AML and CFT requirements.
  - Achieve regulatory consistency across jurisdictions to prevent fragmentation and inefficiencies.
  - Clearly define the roles of all stakeholders in cross-border payments to streamline compliance. Establish transaction limits to reduce compliance requirements for smaller transactions, easing the burden on businesses.
  - Implement privacy-by-design principles to address and safeguard privacy concerns.
- Explore KYC Utilities: Develop and integrate Know Your Customer (KYC) utilities to standardize and streamline identity verification.
  - Foster technical integration and interoperability among various payment systems. Ensure transparency regarding fees, terms, and grievance redressal mechanisms.
- Dispute Resolution Framework: Develop a centralized system to manage user grievances and inter-provider disputes. Establish clear processes for resolving conflicts between Payment Service Providers (PSPs).
- **Central Bank Collaboration:** Encourage central banks to collaborate on the development of interoperable payment systems and explore the potential of CBDCs for cross-border payments.
- **Competition:** Foster competition among payment service providers by involving the Private Sector to drive down costs and improve quality.

#### **Drishti Mains Question:**

**Q.** Discuss the significance of Cross-Border Payments in facilitating global trade. What are the key challenges faced in the current cross-border payment systems?

### **UPSC Civil Services, Previous Year Questions (PYQ)**

#### **Prelims**

- Q. With reference to 'Financial Stability and Development Council', consider the following statements: (2016)
  - 1. It is an organ of NITI Aayog.
  - 2. It is headed by the Union Finance Minister.
  - 3. It monitors macro-prudential supervision of the economy.

#### Which of the statements given above is/are correct?

(a) 1 and 2 only

(b) 3 only(c) 2 and 3 only(d) 1, 2 and 3

Ans: (c)

PDF Refernece URL: https://www.drishtiias.com/printpdf/cross-border-payments

