

S.A.R.A.H

Source: WHO

Recently, the <u>World Health Organization (WHO)</u> announced the launch of S.A.R.A.H., a **digital health** promoter prototype with **enhanced empathetic response** powered by **generative** <u>artificial</u> <u>intelligence (AI).</u>

- S.A.R.A.H. (Smart Al Resource Assistant for Health) engages users in 8 languages on various health topics, accessible 24/7 on any device.
- It provides information on major health topics, including healthy habits, mental health, and other risk factors related to overall physiological health.
- It aims to empower individuals to optimise their health and well-being journey, serving as an additional tool to realise their rights to health.
- It supports users in understanding risk factors for diseases like cancer, heart disease, lung disease, and diabetes.

Defining Generative Al

To understand generative artificial intelligence (GenAI), we first need to understand how the technology builds from each of the AI subcategories listed below.

Expert System Al

Programmers teach AI exactly how to solve specific problems by providing precise instructions and steps.

Artificial Intelligence

The theory and methods to build machines that think and act like humans.

Machine Learning

The ability for computers to learn from experience or data without human programming.

Deep Learning

Mimics the human brain using artificial neural networks such as transformers to allow computers to perform complex tasks.

Generative Al

Generates new text, audio, images, video or code based on content it has been pre-trained on.





Read More: <u>Artificial Intelligence (AI)</u>

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