



Uttarakhand CM Holds Roadshow in Rudraprayag

Why in News?

Recently, Uttarakhand Chief Minister Pushkar Singh Dhama held a roadshow from **Prachin Dewal to Sports Ground Agastyamuni in Rudraprayag and announced schemes worth ₹467 crores.**

Key Points

- In the event, **welfare schemes worth more than ₹467 crores were inaugurated.**
- On this occasion, the CM also took information from the women about the changes in their livelihood after joining the **Mahaprasad scheme** of the government.
 - Various **women's groups associated with the Kedarnath Yatra** had done business worth more than **₹70 lakh during the 2023 Yatra.**
 - Apart from this, women have earned **₹5 lakh from local herbal incense, churma, belpatri, honey, jute, silk bags, etc.**
 - More than **500 women belonging to various women's groups** also got employment from it.
- The district administration of Rudraprayag has set a **target of selling prasad worth ₹2 crore in the next yatra.**
- The CM also **honoured all women police personnel** included in the **Guard of Honor** giving them **cash awards.**

PRASHAD Scheme

- The **'National Mission on Pilgrimage Rejuvenation and Spiritual Augmentation Drive'** (PRASAD) was launched by the **Ministry of Tourism** in the year **2014-15** with the objective of holistic development of identified pilgrimage destinations.
- The name of the scheme was changed from PRASAD to **"National Mission on Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD)"** in **October 2017.**
- Under the PRASHAD Scheme, several religious cities/sites in have been identified for development such as **Amaravati and Srisailem (Andhra Pradesh), Kamakhya (Assam), Parasuram Kund (Lohit District, Arunachal Pradesh), Patna and Gaya (Bihar), etc.**