



Har Ghar Tiranga, Har Ghar Khadi Campaign

Source: [PIB](#)

Recently, the Chairman of the [Khadi and Village Industries Commission \(KVIC\)](#) launched the “**Har Ghar Tiranga, Har Ghar Khadi**” campaign to increase the use and trade of Khadi clothes through hoisting national flags made of khadi.

- **Special national flags of 3X2 feet** made of **Khadi/Polyester** are available at Khadi stores across the country at a special price of **Rs 198**.
- PM Narendra Modi has also appealed to the countrymen to join the [Tiranga Yatra campaign](#) on Independence Day and buy Khadi clothes.

Har Ghar Tiranga (HGT) Campaign:

- The **3rd edition** of the HGT campaign is to be celebrated from **9th to 15th August 2024** as part of the [Independence Day](#) celebrations.
- It aims to instil a spirit of **patriotism** and **national pride** among citizens by encouraging every Indian to hoist the national flag.
- It was launched under the aegis of [Azadi Ka Amrit Mahotsav](#) in **2022** and has grown into a people's movement.
- Other **outreach activities** being organized are Tiranga Concerts, Street Plays (Nukkad Nataks), Exhibitions on the [Evolution of Tiranga](#) etc.

Read more: [National Flag Day](#)

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