

FSSAI's Food Labelling Norms

The new labelling guidelines proposed by <u>Food Safety and Standards Authority</u> (FSSAI) in its draft food safety and standards (labelling and display) regulations mandates **colour-coded** labels on food items.

- The new draft regulation has been brought to encourage consumers to make healthier food choices and inform them about what the product actually contains.
- The front of all packaged food items will have to display the total number of calories, saturated and trans fats, salt, and added sugar content as well as the proportion of the daily energy needs fulfilled by food item.
- Food items will have to color the nutrient label red in case the energy from added sugar is over 10% of the total energy provided by 100 gm or 100 ml of the product and the energy from trans fat is more than 1%.
- The labels will also declare, per serve percentage contribution to Recommended Dietary Allowance (RDA).
- FSSAI has also changed the symbol of **vegetarian food** from a green circle to a **green triangle** to help color blind people distinguish it from the **brown circle** denoting **non-vegetarian food.**

PDF Refernece URL: https://www.drishtiias.com/printpdf/fssai-s-food-labelling-norms