

Automobile Industry in India

For Prelims: Electric vehicle (EV), Production-Linked Incentive (PLI), Automotive Mission Plan 2016-26, NATIONAL ELECTRIC MOBILITY MISSION PLAN 2020 (NEMMP).

For Mains: Significance of Automobile Sector of india.

Why in News?

Recently, the Union Minister of Commerce and Industry addressed the 62nd **Automotive Component Manufacturers Association (ACMA)** Annual Session.

- The Theme of the session was 'Future of Mobility Transforming to be Ahead of Opportunity'.
- The ACMA is the apex body representing the interest of the Indian Auto Component Industry. Its membership of over 850 manufacturers contributes to more than 85% of the auto component industry's turnover in the organized sector.

What are the Key Highlights of the Session?

- The 5-point action agenda was given for the Automobile Industry:
 - To Focus on Quality in order to become globally competitive and reduce dependence on imports.
 - To **Think holistically** and have a larger vision to engage with others in the spirit of openness and competitiveness.
 - To Give emphasis on Value Addition.
 - To Exit the Uncompetitive market and explore new market opportunities in the sectors where we can be competitive.
 - To Think big and set aggressive targets and ambitions for the industry.
- Further, the government emphasize that future of the Automotive Component Industry rests on being more Connected, focusing on Convenience, orienting towards Clean Energy and clean mobility and using Cutting-edge technology.

What is the Status of Automobile industry in India?

About:

- Automobile Industry comprises all the automobile vehicles including Passenger Vehicles, Commercial Vehicles, Three Wheelers, Two Wheelers and Quadricycles.
- India's Automotive Market was valued at USD 100 billion in 2021 and is expected to reach USD 160 billion in 2027, registering a compounded annual growth rate (CAGR) of 8.1% over the forecast period (2022-2027).
- India is the **4th largest producer** of Automobiles in the world, with an average annual production of more than 4 million motor vehicles.
 - India is the **largest tractor manufacturer**, second-largest bus manufacturer, and third largest heavy trucks manufacturer in the world.

- The **Electric Vehicle (EV)** market is estimated to reach Rs. 50,000 crore (USD 7.09 billion) in India by 2025.
- Share in Gross Domestic Product (GDP): 7.1%.
- Share in India's exports: 4.7%.
- Initiatives:
 - Production-Linked Incentive (PLI):
 - The Union Cabinet announced the <u>Production-Linked Incentive (PLI)</u> **Scheme** in the Automobile and Auto Components sectors.
 - The PLI scheme (outlay of USD 3.5 Billion) for the automobile sector proposes financial incentives of up to 18% to boost domestic manufacturing of advanced automotive technology products and attract investments in the automotive manufacturing value chain.
 - Foreign Direct Investment (FDI):
 - Under the automatic route, **100% Foreign Direct Investment (FDI) is permitted along with full delicensing.** Hence, making it easy for investors to set up their manufacturing plant/shop in India.
 - Automotive Mission Plan 2016-26 (AMP 2026):
 - The <u>Automotive Mission Plan 2016-26 (AMP 2026)</u> outlines the <u>trajectory of growth of the automotive ecosystem in India</u>, including the glide path of definite regulations and policies that govern research, design, technology, testing, manufacturing, import/ export, sale, use, repair, and recycling of automotive vehicles, components and services.
 - National Electric Mobility Mission Plan 2020 (NEMMP):
 - The NEMMP initiative has been taken up to encourage consistent, affordable and competent xEVs (hybrid and electric vehicles) that meet consumer performance and price expectations through government-industry collaboration.

What are the Challenges faced by the Automobile Industry?

- Shared Cars: Over the past three-four years, India has seen the rapid rise of ride-share apps like OLA, Uber, etc.
 - These apps make travel far more convenient without the hassle of driving through rigorous traffic and avoiding maintenance cost of owning a vehicle, all at affordable rates.
 This has certainly challenged the concept of ownership and thus affected sales.
- **Tight Credit Availability:** 80-85% of vehicles in the country are financed by the nationalised banks, private banks or NBFCs.
 - Banks have become extra-cautious in supplying credit to the people purchasing a car.
- **Transition to EV:** The government plans to ban internal-combustion powered two-wheelers and three-wheelers by 2023 and 2025 respectively.
 - This sudden transition, when the situation of the automobile sector is already dire as
 the sales have slumped to a two-decade low, has worsened the situation of job cuts
 and market disruption.
- **Decrease Demand for Commercial Vehicles:** The freight carrying capacity of the new model trucks has increased. Due to this, there has been a decline in the demand for new trucks as the consumers can carry freight in their own trucks.

UPSC Civil Services Examination Previous Year Question (PYQ)

Prelims

- Q. Magnetite particles, suspected to cause neurodegenerative problems, are generated as environmental pollutants from which of the following?
 - 1. Brakes of motor vehicles
 - 2. Engines of motor vehicles
 - 3. Microwave stoves within homes
 - 4. Power plants
 - 5. Telephone lines

Select the correct answer using the code given below.

- (a) 1, 2, 3 and 5 only
- **(b)** 1, 2 and 4 only
- (c) 3, 4 and 5 only
- (d) 1, 2, 3, 4 and 5

Ans: (d)

Exp:

- Magnetic nanoparticles are a class of nanoparticles that can be manipulated using magnetic fields. Such particles commonly consist of two components, a magnetic material, often iron, nickel and cobalt, and a chemical component that has functionality. Whenever, any magnetic component is used in appliances, they generate magnetic flux which produces magnetic particles.
- The automotive industry uses ceramic or ferrite magnets to make vehicles safer. This kind of use of magnets in motor vehicles can generate magnetic particles. **Hence, 1 is correct.**
- Engines of motor vehicles can generate magnetic particles as they use high powered magnets which generate magnetic flux. **Hence, 2 is correct.**
- In Microwave, a magnetic stirrer is used which can generate magnetic particles. **Hence, 3 is correct.**
- Power plants release metal content along with ash. Use of coal in power plants is a major source of combustion-associated magnetite fine particles. Hence, 4 is correct.
- Telephone lines produce low frequency, low energy electromagnetic fields which are the potential source of magnetite particles. Hence, 5 is correct.
- Therefore, option (d) is the correct answer.

Source: PIB

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