



drishti



CUET 2025-26

COMMON UNIVERSITY
ENTRANCE TEST

TOURISM SYLLABUS

For DU, BHU, JNU, VBU and other Central Universities

Tourism - 329

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Syllabus for Class 12



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Note:

There will be one Question Paper which will have 50 questions out of which 40 questions need to be attempted.

S. No.	Units
1.	Unit 1 – Introduction to Travel & Tour Operations Business
2.	Unit 2 – Operations of Travel Agency
3.	Unit 3 – Transport Network
4.	Unit 4 – Itinerary Planning
5.	Unit 5 – Tour Packaging & Programming
6.	Unit 6 – Package Tour Costing
7.	Unit 7 – Government and Professional Bodies
8.	Unit 8 – Global Distribution System
UNIT	SUB-UNIT
1. Introduction to Travel & Tour Operations Business	1.1 Evolution of Travel Business
	1.2 Type and Organizational Structure of TA & TO:
	1.3 Difference between Travel Agencies and Tour Operators
	1.4 Market Trends & Travel
	Agency Business Scenario
	1.5 Business Integration
2. Operations of Travel Agency	2.1 Agent
	2.2 Origins of Travel Agency
	2.3 Operations of Travel Agency
	2.4 Organization of Travel Agency
	2.5 Commissions
	2.6 Travel Agencies in the 21st Century
3. Transport Network	3.1 Transportation
	3.2 Tourism & Transport
	3.3 Air Transport
	3.4 Rail Transport
	3.5 Road Transport
	3.6 Cruise Liner
	3.7 Mass Transportation

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4. Itinerary Planning	4.1 Itinerary Planning, What is Itinerary, Components of Itinerary
5. Tour Packaging & Programming	5.1 Meaning and Classifications of Tour Packages
	5.2 Components of Tour Package
	5.3 Customized or Tailor-Made Package and Group Inclusive Tours
6. Package Tour Costing	6.1 Meaning of type of cost
	6.2 Concept of Tour Costing
	6.3 Components of Tour Cost
7. Government and Professional Bodies	7.1 Integration between Government and Professional Bodies
	7.2 Rules for setting up Travel Agency and Tour Operators
	7.3 Department of Tourism (DoT) Different Schemes and Policies
	7.4 Professional Bodies and their Activities
8. Global Distribution System	8.1 Global Distribution System, What is GDS, What is CRS.
	8.2 Importance and uses of GDS.



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