



# Atmanirbhar Corner in Indian Missions

## Why in News

[Tribal Cooperative Marketing Development Federation of India \(TRIFED\)](#) in collaboration with the **Ministry of External Affairs** will set up an **Atmanirbhar Bharat corner** in 100 Indian Missions/ Embassies across the world.

- The **first Atmanirbhar Bharat corner** was inaugurated at the Indian Embassy in **Bangkok, Thailand**, on [Independence Day](#).
- **TRIFED** is a **national-level apex organization** functioning under the administrative control of the **Ministry of Tribal Affairs**. It is **involved in schemes** such as [Van Dhan Programme](#), [MSP for MFP](#) and [TRIFOOD](#).

## Key Points

- **Atmanirbhar Bharat Corner:**
  - The corner will be **an exclusive space to promote GI ([Geographical Indication](#)) tagged tribal art and craft products** besides natural and organic products.
- **Geographical Indication:**
  - The Geographical Indication, which has been recognized by the [World Trade Organization \(WTO\)](#), is used to denote the **geographical territory** from where a product, be it an agricultural produce, natural product or manufactured, and also conveys assurance of qualities or attributes that are unique to that specific geographic region.
  - India became a **signatory to this convention**, when, as a member of the WTO, it enacted the **Geographical Indications (Registration and Protection Act), 1999**, which came into effect from September 2003.
    - This Act is **administered** by the Controller General of Patents, Designs, and Trademarks, who is also the Registrar of Geographical Indications.
    - The Geographical Indications Registry for India is **located in Chennai**.
    - The registration of a geographical indication is **valid for a period of 10 years**. It can be renewed from time to time for a further period of 10 years each.
- **Other Related Initiatives:** [Aadi Mahotsav](#), Go Tribal campaign, TRIBES India, etc.

**Source:** [PIB](#)