



Aahaar Kranti Mission

Why in News

The Government has launched 'Aahaar Kranti', a **mission dedicated to spread awareness about nutrition.**

Key Points

▪ About:

- The initiative 'Aahaar Kranti' will focus on **addressing the problem of hunger and diseases in abundance** across India and the world.
- The initiative will shine a light on the **richness and value of India's traditional diet**, the miracles of **local fruits and vegetables**, and the healing powers of a **balanced diet**.
- **Organisations Involved:** Pravasi Bharatiya Academic and Scientific Sampark (PRABHASS), Global Indian Scientists and Technocrats' Forum (GIST), [Vijnana Bharati \(Vibha\)](#) and Vigyan Prasar (an autonomous body of the Department of Science and Technology) have come together to launch the mission 'Aahaar Kranti'.
- The **motto** of the Mission is **"Uttam Aahaar- Uttam Vichaar or Good Diet-Good Cognition"**.

▪ Implementation Strategy:

- The messages **will be imparted through the curriculum** in the form of `what's and `why's of nutrition, or through the forms of games or as instructions such as `how to'.
- The content will be provided both online and offline, in all vernacular languages besides English and Hindi.
- The programme **will focus on training teachers**, who, in turn, will pass on the message to the multitudes of students, and through them to their families and finally the society at large.

▪ Significance:

- The United Nations (UN) has also declared **2021 as the International Year of Fruits and Vegetables**, which vibes very well with Aahaar Kranti.
- Further, it is in line with the [UN sustainable goal 3](#) that emphasizes human well-being.
- It will **help in applying the rich knowledge of Ayurveda-based nutrition** to practice.

Performance of India on Global Hunger Index 2020

- India has been **ranked at 94** among 107 countries in the [Global Hunger Index \(GHI\) 2020](#).

◦ With a score of 27.2, India has a level of hunger that is **"serious"**.

▪ Performance on the Indicators:

- **Undernourishment:** 14% of India's population is undernourished (2017-19). It was 16.3% during 2011-13.
- **Child Wasting:** 17.3% (2015-19), it was 15.1% in 2010-14.

- **Child Stunting:** 34.7%, it has improved significantly, from 54% in 2000 to less than 35% now.
- **Child Mortality:** 3.7%, it was 5.2% in 2012.

[Source: PIB](#)

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