



USha Award

Why in News?

On April 7, 2022, the State Government of Madhya Pradesh has decided to give state and district level **'USha Award' to encourage citizens in the Urja Saksharta Abhiyan (USHA)**.

Key Points.

- Both the awards will be given in 6 categories. The selection of the state level award will be done by the committee constituted under the chairmanship of Managing Director Energy Development Corporation and the district level award will be selected by the committee constituted under the chairmanship of the district president.
- The award will give away energy efficient appliances like fans, star rated LED tube lights, bulbs and other BEE star rated appliances and certificates.
- 'USha Award' will be given to the first district of the state on the basis of highest registration number in the energy literacy campaign per month, to the first district of the state on the basis of certification number per month, excellent buildings adopting energy conservation code and other buildings, which are certified energy saving.
- Universities, departments, industries and institutions doing excellent work in this campaign will be given first, second, third and consolation prizes. State level award will be given to the District Renewable Energy Officer who has performed best in the field of energy efficiency in the state.
- The best school, college and government office with maximum registration and certification in the 'USha Award' district campaign will get the first prize. First, second, third and consolation prizes will be given to the most outstanding individuals and institutions adopting energy efficiency in the district.
- First, second, third and consolation prizes will also be given to the most outstanding farmer and housewife who registers. Another category of first, second, third and consolation prizes has also been fixed for special achievement.
- Farmers can be selected by them to join Usha Abhiyan and do excellent work in agriculture, such as drip irrigation, solar pump etc. The housewife will be selected by them on the basis of their joining Usha Abhiyan and advanced suggestions for energy saving.
- Other special achievement categories will include outstanding performance, special cooperation or achievement of any person, institution, government office, school, college etc. on energy literacy campaigns at district level.