



Honey Mission and Sweet Revolution

For Prelims: National Beekeeping and Honey Mission, Beekeeping, Sweet Revolution

For Mains: Doubling Farmers' Income, Sweet Revolution, Promoting Apiculture

Why in News?

Under the [Honey Mission](#), **1 lakh and 75 thousand bee boxes** have been distributed so far by the [Khadi and Village Industries Commission \(KVIC\)](#) after providing **beekeeping training to 17 thousand 500 beneficiaries** across the country.

- As per the National Horticulture Board (NHB), **Uttar Pradesh, West Bengal, Punjab, Bihar, Rajasthan, Himachal Pradesh, Haryana, Uttarakhand, Madhya Pradesh and Karnataka** were the **top ten honey-producing states in 2021-22**.

What is Honey Mission?

- It was **launched in 2017** in line with the **'Sweet Revolution'**.
- Under the mission, the **KVIC under Ministry of Micro, Small and Medium Enterprises provides the farmers or beekeepers -**
 - Practical training about the examination of honeybee colonies,
 - Identification and management of bee enemies and diseases along with the management of bee colonies in all seasons.
 - Acquaintance with apicultural equipment's and
 - Honey extraction and wax purification.

What is Sweet Revolution?

- **About:**
 - It is an ambitious initiative of the Government of India for **promoting apiculture, popularly known as 'beekeeping'**.
 - To provide a **booster shot to Sweet Revolution**, the government launched the **National Beekeeping and Honey Mission in 2020** (a central sector scheme under the **Ministry of Agriculture and Farmers Welfare**) as part of the [AtmaNirbhar Bharat scheme](#).
- **Aim:**
 - It aims to **accelerate the production of quality honey** and other related products.
 - The demand for good quality honey has grown over the years as it is considered a naturally nutritious product.
 - Other apiculture products such as **royal jelly, beeswax, pollens, etc., are also used extensively in different sectors** like pharmaceuticals, food, beverage, beauty, and others.
- **Significance:**
 - Technology intervention through this mission will ensure **bee conservation, prevent**

diseases or the loss of bee colonies and provide quality and quantity of apiculture products.

- Farming practices will yield **superior-quality honey and other products for the domestic as well as international market.**
- Beekeeping is a **low investment and highly skilled enterprise model**, in which technology application has emerged as a great enabler for socio-economic growth.
 - **Scaling up beekeeping will double farmers' income, generate employment, ensure food security and bee conservation**, and increase crop productivity.

What is KVIC?

- KVIC is a **statutory body** established under the **Khadi and Village Industries Commission Act, 1956.**
- The KVIC is charged with the **planning, promotion, organisation and implementation of programmes** for the development of Khadi and other village industries in the rural areas in coordination with other agencies engaged in rural development wherever necessary.
- It functions under the **Ministry of Micro, Small and Medium Enterprises.**

For Infographic, [click here](#)

UPSC Civil Services Examination, Previous Years Question (PYQ)

Q. Assess the role of National Horticulture Mission (NHM) in boosting the production, productivity and income of horticulture farms. How far has it succeeded in increasing the income of farmers? **(2018)**

Source: PIB

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