



# Jharkhand as 'Focus State' at International Trade Fair

## Why in News

On November 9, 2021, Jharkhand State Industries Department officials informed that **Jharkhand will be the 'Focus State'** along with Uttar Pradesh at the upcoming **India International Trade Fair (IITF)** at Pragati Maidan, New Delhi. Bihar will play the role of a 'Partner State' in this fair.

## Key Points

- IITF is an annual event, which could not be held last year due to the Covid-induced restrictions. This year it will be held from November 14 to November 27, 2021 at Pragati Maidan in the national capital.
- This will be the 40<sup>th</sup> edition of IITF organized by India Trade Promotion Organisation.
- According to sources in the state industry department, at least 35 stalls have been allotted to Jharkhand in this international fair to showcase various business opportunities in the state. Some of the stalls from Jharkhand in the fair will focus on mining, information technology, forest conservation, tourism and tribal handicrafts.
- Khadi stalls and other stalls will also be set up by Jharkhand Silk Textile and Handicraft Development Corporation Limited (Jharcraft).
- Officials said the fair will help Jharkhand achieve global exposure and improve its future business prospects. Jharkhand's culture, art and industrial expertise will be showcased in the fair, giving the state an opportunity to make a mark on the global map for business.

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