

Suvidha Sanitary Napkins under PMBJP

The Ministry of Chemicals and Fertilizers has recently brought attention to the <u>Jan Aushadhi</u> <u>Suvidha Sanitary Napkins</u>, an initiative under the <u>Pradhan Mantri Bhartiya Janaushadhi</u> <u>Pariyojana (PMBJP)</u>. In a bid to enhance women's health and accessibility to <u>menstrual hygiene</u> products.

- Jan Aushadhi Suvidha Sanitary Napkins are available at <u>Jan Aushadhi Kendras</u> throughout India at a subsidized price of Rs. 1/- per pad.
 - Since its inception until November 30th November 2023, over 47.87 crore Jan Aushadhi Suvidha Sanitary Pads have been sold through Jan Aushadhi Kendras.
 - The sanitary pads are oxy-biodegradable and maintain good quality standards.
- PMBJP is a campaign launched by the Department of Pharmaceuticals to provide quality medicines at affordable prices to the masses.
 - PMBJP stores have been set up to provide generic drugs, which are available at lesser prices but are equivalent in quality and efficacy as expensive branded drugs.

Read more: <u>lanaushadhi Diwas</u>, <u>Review of PMBIP</u>

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