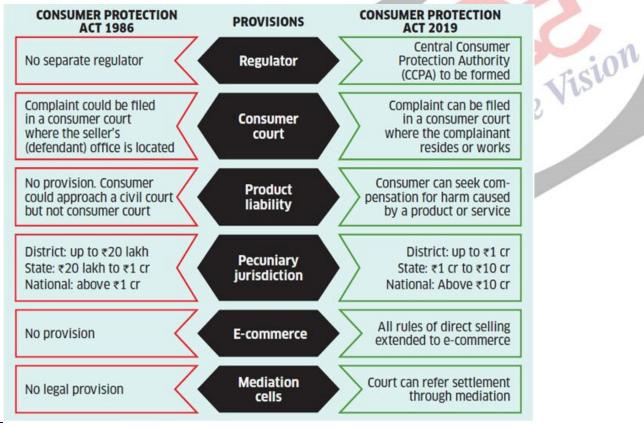
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National Consumer Day

- Every year, 24th of December is observed as National Consumer Day in India. The theme of 2019 is "Alternate consumer grievance/dispute redressal".
- On this day the **Consumer Protection Act, 1986** had received the assent of the President and came into effect.
- It is observed to highlight the **importance of the consumer movement** and the need to make every consumer **more aware of their rights and responsibilities.**
- The World Consumer Rights Day is observed on 15 March.
- The <u>Consumer Protection Act, 2019</u> was passed by the Parliament in August 2019 to replace the Consumer Protection Act, 1986.



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PDF Refernece URL: https://www.drishtiias.com/printpdf/national-consumer-day