



Inauguration of Rajasthan Pavilion in 42nd Indian International Trade Fair

Why in News?

The recently built Rajasthan Pavilion was officially opened during the 42nd Indian International Trade Fair, commencing on November 14, 2023, at Pragati Maidan in New Delhi. The inauguration ceremony was led by Veenu Gupta, the Additional Chief Secretary for Industries and Commerce in the state, along with Dr. Manisha Arora, the Director of Rajasthan Small Industries Corporation Limited.

Key Points

- Visitors, both domestic and international, to the Rajasthan Pavilion will have the chance to explore and purchase globally renowned products from the state.
- This time, tourism, khadi, women and child development departments and industry departments including RSSIC's Rajasthali are participating in the trade fair.
- The pavilion showcases approximately 25 stalls featuring entrepreneurs from various regions of Rajasthan participating in the trade fair. These stalls exhibit globally acclaimed handicraft products, particularly the popular Rajasthani items such as lac bangles, women's jewellery, makeup items, textiles, bedsheets, and hosiery products that have garnered attention both nationally and internationally.
- This time, arrangements for catering of Rajasthani cuisine have been made through Rajasthan Tourism Development Corporation.



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