Unified India Organic Logo

Source: BL

The Food Safety and Standards Authority of India (FSSAI) and the Agricultural and Processed Food Products Export Development Authority (APEDA) have jointly developed a "Unified India Organic" logo to replace the India Organic and Jaivik Bharat logos.

- The new logo has been developed to bring uniformity and convergence in the implementation of Indian regulations by the <u>National Programme for Organic Products (NPOP)</u> and FSSAI.
- The India Organic logo was used on organic products complying with the NPOP, while Jaivik Bharat was used on organic products certified by FSSAI.
- The certification bodies will get three months of transition time for implementation which will be given from the date the logo is notified.
- <u>FSSAI</u> is an autonomous statutory body established under the Food Safety and Standards Act, of 2006.
 - It is responsible for protecting and promoting public health by regulating food safety and quality in India, operating under the Ministry of Health & Family Welfare.
- <u>APEDA</u> functions under the Ministry of Commerce and Industry and is responsible for export promotion and development of the scheduled products viz. fruits, vegetables and their products etc.

Read more: FSSAI, APEDA, Organic Food Regulatory System in India

PDF Refernece URL: https://www.drishtiias.com/printpdf/unified-india-organic-logo