

Dark Patterns

Source: PIB

Recently, the **Department of Consumer Affairs** participated in an interactive session on "Dark Patterns and Strategies to implement the guidelines".

- The objective was to discuss in detail the issues related to <u>dark patterns</u>, persisting practice of using deceptive designs on online platforms and <u>effective</u> ways to implement the <u>quidelines</u> on dark patterns.
- In 2023, the Department had notified Guidelines for Prevention and Regulation of Dark Patterns.





Read more: Dark Patterns, Cyber Crime

PDF Refernece URL: https://www.drishtiias.com/printpdf/dark-patterns-4