



14 Days' Handloom Expo at Gauhar Mahal

Why in News

The 14-day Handloom Expo was inaugurated by Padmashree Bhuribai as part of the Azadi ka Amrit Mahotsav at Urban Haat Gauhar Mahal on March 3, 2022. The expo will run till March 15, 2022.

Key Points

- This special handloom expo is being organized by Sant Ravidas Madhya Pradesh Handicrafts and Handloom Development Corporation Limited, Bhopal in collaboration with Union Ministry of Textiles at Urban Haat Gauhar Mahal.
- The expo brings together quality and diverse handloom products from weavers from Madhya Pradesh, Uttar Pradesh, Bihar, Rajasthan, West Bengal, Chhattisgarh, Maharashtra and Gujarat, all under one roof, at discounted rates.
- An additional 25 temporary shops have been constructed along with 35 permanent available shops in the Urban Haat Gauhar Mahal complex. In this way, handloom cloth weavers from different states are available for sale in 60 shops.
- Cultural programs will also be held daily in this 14 day handloom ex-po. Entry and parking arrangements have been made free of cost for the customers in the ex-po.

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