

# **Employment Trends in India**

For Prelims: Employment, National Sample Survey Office, Pradhan Mantri Mudra Yojana, Principal employment, Gig Economy, Start-Up India Scheme, SMILE, Informal sector

**For Mains:** Employment challenges in India, Unemployment in India, Government initiatives, Growth and Development

#### Source: IE

#### Why in News?

India has been witnessing a significant surge in <u>employment</u> in recent years, with the creation of over 80 million additional jobs between 2017-18 and 2022-23.

This rapid growth has sparked a debate, with narratives emerging around the underlying causes and the sustainability of this trend.

### What are the Key Trends in Employment Growth?

- Historical Growth: Analysis using National Sample Survey Office (NSSO) data from 1983 to 2023 shows consistent growth in principal employment across all sub-periods.
- Consistent Growth: Principal employment, which measures those working for the bulk of the year, has grown consistently since 1983.
  - Principal employment refers to the main job worked for the majority of the year, while subsidiary employment is typically part-time, of shorter duration, and in addition to the main job.
  - Every sub-period under consideration has seen growth in principal employment, with no instances of jobless growth.
- Significant Increase (2017-2023): The period from 2017-18 to 2022-23 saw the fastest increase, with about 80 million additional jobs, translating to an annual growth rate of 3.3%.
- Labour Market Indicators:
  - Despite long-term deterioration since 2000, recent years have seen improvements in key labour market indicators such as <u>labour force participation rate</u>, workforce participation rate, and <u>unemployment rate</u>.
    - These improvements coincided with economic distress periods, notably before and during the <u>Covid-19 pandemic</u>.
- **Broad-Based Growth:** Employment growth has been well-distributed across rural and urban sectors, and various industries (manufacturing, agriculture, construction, services).
- Women and Older People: The employment growth has been highest for women, at over 8% annually.
  - Employment among those aged 60 and above has also grown at around 4.5% annually.
  - There are various reasons for this trend, including increasing distress, improved access to resources like water and energy, and greater flexibility in care-related work.

• The employment of older people has been increasing since the 1980s, possibly due to longer lifespans.

#### Employment Condition Index:

- The index is based on seven labour market outcome indicators, including the percentage of workers in regular formal work, casual labourers, self-employed workers below the poverty line, work participation rate, average monthly earnings of casual labourers, the unemployment rate of educated youth, and youth not in employment and education or training.
  - The "employment condition index" has improved between 2004-05 and 2021-22.
  - However, some states (Bihar, Odisha, Jharkhand, UP) have remained at the bottom throughout this period.
  - Other states (Delhi, Himachal Pradesh, Telangana, Uttarakhand, Gujarat) have stayed at the top.

### **How has Employment Quality Evolved?**

- Rise in Informal Employment:
  - Around 50% of jobs in the formal sector are informal.
  - Approximately 82% of the workforce is engaged in the informal sector.
  - Nearly 90% are informally employed.
- Dominance of Self-Employment:
  - A large part of the employment growth (44 million) is in the form of own-account workers and unpaid family workers.
    - This could be a result of government schemes like <u>Pradhan Mantri MUDRA</u> <u>Yojana (PMMY)</u>, which have provided significant funding to this segment
  - Self-employment is the primary source of employment, constituting 55.8% in 2022.
  - Casual employment (hiring employees on a work-as-needed basis) accounts for 22.7%, and regular employment for 21.5%.

### What is the Trend in Wages and Salaries?

- Aggregate wages and salaries have seen relative stagnation in recent years.
- From 2017-18 to 2022-23, the average annual growth of salaries and wages was **6.6% in nominal** terms but only **1.2%** after accounting for inflation.
- While there is no apparent wage distress, there is also no significant improvement in living conditions.
  - Possible reasons include the dampening of wages due to a large influx of workers and stagnating labour productivity.

## What are the Trends in Youth Employment?

- Youth employment and underemployment increased between 2000 and 2019 but declined during the pandemic years.
  - However, unemployment among youths, especially those with secondary-level or higher education, has intensified over time.
- In 2022, the share of unemployed youths in the total unemployed population was 82.9%, and the share of educated youths among all unemployed people increased to 65.7% from 54.2% in 2000.
- The unemployment rate among educated youths was six times greater for those with secondary education or higher (18.4%) and nine times higher for graduates (29.1%) than for persons who could not read or write (3.4%) in 2022.
  - This was higher among educated young women (21.4%) than men (17.5%), especially among female graduates (34.5%) compared to men (26.4%).

# What are the Concerns Regarding Employment in India?

 Growth of Informal Sector: While the economy is growing, many new jobs are informal, lacking security, benefits, or minimum wage.

- Quality of Jobs for Youth: Though the unemployment rate might not be high, youth employment is often of poorer quality.
  - This means young people might be over-educated for the available jobs or find themselves in precarious situations like the **gig economy**.
  - Challenges for gig or platform workers include lack of job security, irregular wages, and uncertain employment status.
- **Gender Gap:** Women's participation in the workforce hasn't grown as expected. Many end up in unpaid family work or low-paying self-employment instead of formal jobs.
- Skill Mismatch: The <u>education system</u> might not be aligned with the current job market needs.
- Formalisation Challenges: A significant portion of the Indian workforce remains in the informal sector.
  - This translates to lower tax revenue for the government and limited social security benefits for workers.
- **Job Automation:** As with many countries, automation poses a threat to certain sectors in India. This can lead to job displacement in industries like manufacturing.
  - The rise of <u>artificial intelligence (AI)</u> may impact employment, particularly in the outsourcing industry in India, where some back-office tasks could be taken over by AI.
- Vulnerability to Economic Shocks: Many of the workforce relies on informal or casual employment. This makes them highly vulnerable to economic downturns or external shocks, as seen during the Covid-19 pandemic.
- **High Demand for Government Jobs:** There is a significant demand for government jobs due to the lack of job creation in the private sector.
  - This situation underscores the appeal of stable employment provided by the government.

### **Government's Initiatives Related to Employment**

- Support for Marginalised Individuals for Livelihood and Enterprise (SMILE).
- PM-DAKSH (Pradhan Mantri Dakshta Aur Kushalta Sampann Hitgrahi).
- Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA).
- Pradhan Mantri Kaushal Vikas Yojana (PMKVY).
- Start-Up India Scheme.
- Rozgar Mela.
- Indira Gandhi Urban Employment Guarantee Scheme- Rajasthan.
- Direct Benefit Transfer Scheme.
- Pradhan Mantri Mudra Yojana.

### **Way Forward**

- Promote Formalisation: Implement strategies to incentivise informal workers to transition to the <u>formal sector</u>, drawing on lessons from Peru's National Strategy.
  - Peru's Policy Frameworks for Transition to Formality (FSPs) and National Action
    Plans on Business and Human Rights (NBA and NAP) involve stakeholders in a
    decentralised approach, including the state, businesses, academia, workers, civil society,
    and indigenous peoples.
  - Streamline the registration process for small businesses in the informal sector.
     This encourages them to formalise, bringing them under the umbrella of labour laws and social security benefits.
- Targeted Programs for Marginalised Groups: Implement more targeted skill development programs for individuals from marginalised communities, similar to SMILE initiative.
  - This ensures inclusivity and empowers these communities to participate actively in the workforce.
- Al and Automation Reskilling: Prepare the workforce for the rise of automation by providing training programs in areas like Al, robotics, and data science.
  - This allows workers to adapt and contribute to the evolving job market.
- Social Security Portability: Design a portable social security system that caters to the needs of

- gig workers and those transitioning between formal and informal sectors.
- **Entrepreneurship and Innovation:** Establish industry-specific startup incubators and accelerators.
  - Encourage the growth of angel investor networks that provide early-stage funding for promising startups.
- **Remote Work Opportunities:** Encourage companies to leverage technology and offer remote work arrangements. This expands job opportunities for individuals living outside major cities and promotes a better work-life balance.

#### **Drishti Mains Ouestion:**

Q. How does informal job growth affect stability and social security? Can promoting formalisation and Al reskilling ensure sustainable employment?

### **UPSC Civil Services Examination Previous Year Question (PYQ)**

#### **Prelims**

#### Q. Pradhan Mantri MUDRA Yojana is aimed at (2016)

- (a) bringing the small entrepreneurs into formal financial system
- **(b)** providing loans to poor farmers for cultivating particular crops
- (c) providing pensions to old and destitute persons
- (d) funding the voluntary organizations involved in the promotion of skill development and employment generation

#### Ans: (a)

#### Q. Disguised unemployment generally means (2013)

- (a) large number of people remain unemployed
- (b) alternative employment is not available
- (c) marginal productivity of labour is zero
- (d) productivity of workers is low

#### Ans: (c)

#### Mains

**Q.** Most of the unemployment in India is structural in nature. Examine the methodology adopted to compute unemployment in the country and suggest improvements. **(2023)** 

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