



Rajasthan Government: Innovative Tourism Policy for Economic Boost

Why in News?

Recently, the Rajasthan government is **planning to announce a new policy to boost tourism** in the state, which could include the regularization of hotels in residential areas and tweaking the rules for granting bar licenses to heritage restaurants.

Key Points

- **Regularisation of Hotels in Residential Areas:** The policy aims to regularise hotels operating in residential areas, addressing a long-standing demand of the hotel industry in the state.
- **Changes in Bar Licensing for Heritage Restaurants:** There will be adjustments in the rules for granting bar licenses to heritage restaurants.
- **Inclusion of Service Apartments in the Tourism Sector:** The policy will likely link service apartments with the tourism sector, expanding the accommodation options for tourists.
- **Opening of Resorts in Eco-Sensitive Zones:** Changes in the master plan are proposed to allow the opening of resorts in [eco-sensitive zones](#), potentially promoting sustainable tourism development.
- **Collaboration with Other Departments:** The state government plans to collaborate with other departments to effectively implement the policy.
- **Rural Tourism, Guest House, and Heritage Restaurants:** The new policy may include provisions for rural tourism, guest house regulation, and support for heritage restaurants.
- **Involvement of Tour Operators and Travel Agents:** This time, the policy aims to involve tour operators and travel agents in its formulation, ensuring broader stakeholder participation.
- **Development of Important Sites, Fairs, and Festivals:** The policy may outline strategies for the development of important tourist sites, as well as support for fairs and festivals to enhance tourism experiences.

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