

## **Exports of GI Certified Gholvad Sapota: Maharashtra**

## Why in News

A consignment of **Dahanu Gholvad sapota** has been **exported to the United Kingdom** from Maharashtra's Palghar district, providing **a major boost to shipments of Geographical Indication (GI) certified products** from India.

- Sapota (Chikoo) is grown in many states- Karnataka, Gujarat, Maharashtra, Tamil Nadu, West Bengal and Andhra Pradesh.
  - Karnataka is known to be the highest grower of the fruit, followed by Maharashtra.

the Vision

## **Key Points**



- About Gholvad Sapota:
  - The **fruit is known** for its **sweet and unique taste**. It is believed that the unique taste is derived from **calcium rich soil of Gholvad village** in Palghar district (Maharashtra).
- Other GI Certified Products from Maharashtra:
  - Alphonso Mango, Puneri Pagadi, Nashik Valley Wine, Mahabaleshwar Strawberry, Warli Painting.
- Geographical Indication (GI) Certification:
  - Gl is an indication used to identify goods having special characteristics originating from a definite geographical territory.
    - It is used for agricultural, natural and manufactured goods.
  - The Geographical Indications of Goods (Registration and Protection) Act, 1999 seeks to provide for the registration and better protection of geographical indications relating to goods in India.
    - The Act is administered by the Controller General of Patents, Designs and

**TradeMarks-** who is the Registrar of Geographical Indications.

- The Geographical Indications Registry is located at Chennai.
- The registration of a geographical indication is valid for a period of 10 years. It can be renewed from time to time for a further period of 10 years each.
- It is also a part of the <u>World Trade Organisation's</u> Trade-Related Aspects of Intellectual Property Rights (TRIPS).
- Recent Examples: Jharkhand's Sohrai Khovar painting, Telangana's Telia Rumal, <u>Tirur Vetilla</u> (Kerala), <u>Dindigul Lock and Kandangi Saree</u> (Tamil Nadu), <u>Odisha Rasagola</u>, etc.
- Agricultural and Processed Food Products Export Development Authority (APEDA -Ministry of Commerce and Industry) has a focus on promotion of exports of GI products.
  - Shahi Litchi from Bihar has been exported to the United Kingdom.
    - India is the second largest producer of litchi (Litchi chin) in the world, after China.
  - Earlier, a consignment of **GI certified Banganapalli & Survarnarekha mangoes** sourced from farmers in **Krishna & Chittor districts of Andhra Pradesh** was exported to South Korea.

**Source: PIB** 

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