



## Campaign for the benefit of PMKSNY to 100% Food Providers of the state

### Why in News?

According to the information received from the media on 10 May 2023, the state government is going to start a big campaign to provide the benefit of 'Pradhan Mantri Kisan Samman Nidhi Yojana' to 100 percent food providers of Uttar Pradesh, in which cases of old registered farmers and new farmers will also be added.

### Key Points:

- PM farmer beneficiary satiation campaign will be run in the entire state. In this campaign, officers and employees of the Agriculture Department including the Revenue Department, Rural Development and Panchayati Raj Department will be deployed.
- At the Gram Panchayat level, this campaign will start on May 22 and will continue till June 10.
- However, before this, the officials of the state government have to go door-to-door till May 20 to prepare a list of such farmers, who are still deprived of taking advantage of this scheme due to various reasons.
- Before the campaign at the Gram Panchayat level, a house-to-house survey and publicity campaign will be conducted. In this, a house-to-house survey will be done with the village-level personnel under the leadership of the Gram Pradhan and a list of such farmers who are deprived of this benefit due to various reasons will be prepared.
- The Agriculture Department will be the nodal of this entire campaign. Representatives of Gram Pradhan, Village Development Officer, Panchayat Secretary, Lekhpal, Technical Assistant (Agriculture), Common Service Center, and Post Office will be present in the camps organized at Gram Panchayat level, so that the e-KYC, Aadhaar linking of bank account and Land seeding work can be done successfully.
- It is known that under the 'Kisan Samman Nidhi Yojana', an amount of Rs 6000 per year is sent directly to the bank account of the farmers.
- On the instructions of Chief Minister Yogi Adityanath, Chief Secretary Durgashankar Mishra is directly monitoring it.
- There are a large number of farmers in the state who have not yet applied for open source. Apart from this, there are farmers who have applied under open source, but the applications have not been accepted yet.
- Along with this, the farmers whose land account has not been updated, are also not getting the upcoming instalments. Despite the verification of the land account of registered farmers many times, such a situation is arising due to the non-linking of their bank account with Aadhaar.
- It is worth mentioning that under 'Pradhan Mantri Kisan Samman Nidhi Yojana', distribution of 13 instalments has been completed so far. Now e-KYC has been made mandatory for the 14th instalment.

