



Khadi Gramodyog Vikas Yojana

The Cabinet Committee on Economic Affairs has approved the following:

- 8 different schemes of Khadi & Village Industries are now merged under two heads i.e. 'Khadi Vikas Yojana' and 'Gramodyog Vikas Yojana':
 - **Khadi Vikas Yojana** includes Market Promotion & Development Assistance (MPDA), Interest Subsidy Eligibility Certificate (ISEC), Workshed, Strengthening Weak Infra, Aam Aadmi Bima Yojana, Khadi Grant.
 - **Gramodyog Vikas Yojana** [Village Industries Grant].
- To bring in a new component of '**Rozgar Yukt Gaon**' to introduce enterprise-based operation in the Khadi sector and to create employment opportunities.

MPDA

- The **Market Promotion and Development Assistance Scheme (MPDA)** was launched as a unified scheme by merging different schemes implemented by the Khadi sector including publicity, marketing, market promotion, and marketing development assistance.
- Grant/subsidy was also provided for construction of Khadi plazas. The overall objective of the scheme is to ensure increased earnings for artisans.

Interest Subsidy Eligibility Certificate

- Interest Subsidy Eligibility Certificate Scheme was **launched in May 1977** to help Khadi and Polyvastra producing institutions in **mobilizing the capital funds from banking institutions.**
- Under the Scheme, **implementing agencies can avail of bank loan as per the ISEC issued by the KVIC on payment of only 4 percent of interest and difference between the actual interest charged by the bank and 4 percent is borne by KVIC as interest subsidy.**

Rozgar Yukt Gaon

- **Rozgar Yukta Gaon (RYG)** aims at introducing an '**Enterprise-led Business Model**' in place of '**Subsidy-led model**' through a partnership among 3 stakeholders- Khadi Reform and Development Programme (KRDP)-assisted Khadi Institution, Artisans and Business Partner.
- It will be **rolled out in 50 Villages by providing 10,000 Charkhas, 2000 looms & 100 warping units** to Khadi artisans, and would create direct employment for 250 Artisans per village.