

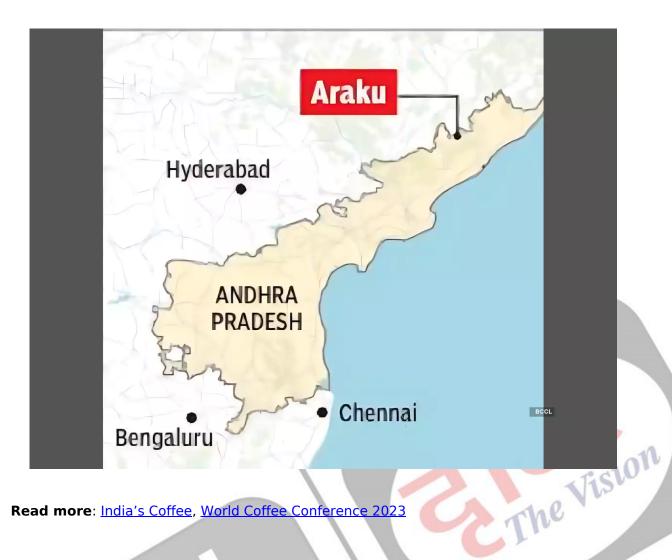
Araku Coffee

Source: ET

Recently, the <u>Prime Minister</u> praised the unique flavour and significance of **Araku Coffee** of **Andhra Pradesh** during his recent episode of 'Mann Ki Baat' radio programme.

- Araku Coffee is grown in the Araku Valley in Alluri SitaRam Raju district of Andhra Pradesh, located in the <u>Eastern Ghats</u>.
 - This coffee has a distinct flavour with notes of chocolate, caramel, and subtle fruity acidity.
 - It is grown in a **diverse agroforestry system**, primarily cultivated using <u>organic farming</u> **methods.**
 - It is grown by tribal farmers and cooperatives and helps in promoting sustainable livelihoods and community empowerment.
 - Araku Coffee has received international awards, including the 'Best Robusta" at the Café de Colombia Competition.
 - It received a Geographical Indication (GI) Tag in 2019 for unique qualities.
 - Other Indian coffees that received GI Tag include Coorg Arabica, Wayanad Robusta, Chikmagalur Arabica, Bababudangiris Arabica from Karnataka, and Monsooned Malabar Robusta from Kerala.
- Top 3 Producers of Coffee: Brazil, Vietnam and Columbia.
 - India is the 6th largest producer of Coffee in the World.
- Top 3 Producers of Coffee in India: Karnataka, Kerala and Tamil Nadu.

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Read more: India's Coffee, World Coffee Conference 2023

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